

# The Scroll

of PHI DELTA THETA

*Fall/Winter 2011*

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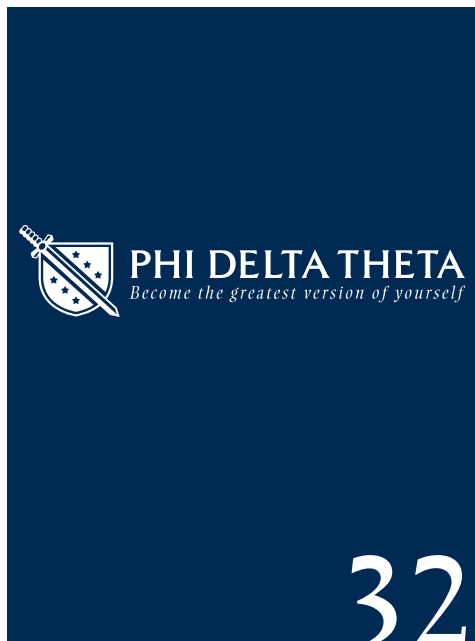
## The New Face of Phi Delt

Fraternity unveils new brand



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The Scroll ♦ Fall/Winter 2011 Volume CXXXIV, Number 2



## Phi Delta Theta's new look

Become the Greatest Version of yourself. Read about Phi Delta Theta's new brand.



## Game Changers in high tech

There's an app for that. Phi Delta Theta's tech pioneers are finding success in Silicon Valley.



## The best of ΦΔΘ, part two

More of the Best of Phi Delta Theta based on your votes!

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### On the Cover

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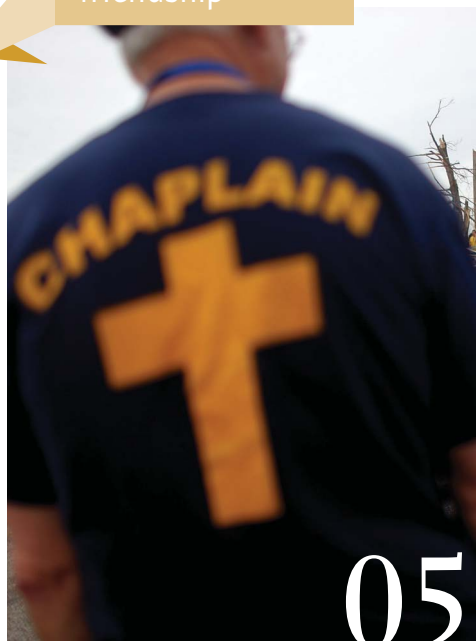
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## Letter from the President



### Becoming the Greatest Version of Yourself

As you will read in this issue of *The Scroll*, Phi Delta Theta recently adopted, as part of our new branding identity, the sentence *Become the greatest version of yourself*. The concept was developed after a great deal of research and study as a way of communicating a key benefit of membership to future and present Phis, as well as to their friends and families. However, this very simple sentence is far more than just a tag line or marketing angle. These six words, and the idea they represent, express in a very straightforward manner one of the most important benefits of membership in the Fraternity: that each of us, as Phi, has the opportunity to be surrounded by brothers who lift us up, make us better, and help us realize our true potential. I trust that if the Fraternity's six founders were alive today, they would nod their heads in quiet satisfaction and agreement that these words properly express the values, principles and brotherly commitments they described when they penned *The Bond* 163 years ago.

We see our undergraduate brothers achieving remarkable things everyday, and we see the notion of the Fraternity supporting and encouraging individual growth playing out in the everyday lives of Phi Deltas.

As Phi we also celebrate and take pride in the accomplishments of our brothers—oftentimes even when those deeds occur years after leaving their undergraduate experience. Just this Fall, several of our brothers were recognized for their abilities and accomplishments in their chosen fields of interest and work. You will read about some of these brothers in this and future issues of *The Scroll*. I think the recognized success of these brothers is a testament to the quality of men drawn to Phi Delta Theta and for whom we all stand.

It is a pleasure to acknowledge the recent accomplishments of several brothers.

- **Dr. Adam Riess**, MIT '92, the Kreiger-Eisenhower Professor in Physics and Astronomy at Johns Hopkins University, was awarded the 2011 Nobel Prize in Physics by the Swedish Academy of Sciences. He was named a Nobel Laureate for his leadership in the discovery of 'dark energy' which explains that the expansion rate of the universe is accelerating. Dr. Riess is the first Phi Delt to receive the Nobel Prize and among the first Greeks to ever receive this recognition.
- **Neil Armstrong**, Purdue '55, Commander of Apollo XI, was honored in November with the Congressional Gold Medal, an award bestowed by the United States Congress. Along with the Presidential Medal of Freedom, the Congressional Gold Medal is the highest civilian award in the United States.
- **Drew Houston**, MIT '05, Founder of Dropbox, one of high tech's hottest startups, was featured on the November 7, 2011 cover of *Forbes* magazine. In the lengthy article, Brother Houston talked about the significant role that Phi Delta Theta played in the development of his management and leadership skills.
- **Ken Calwell**, Washburn '84, was recently named CEO of Papa Murphy's International. Brother Calwell joins a long and illustrious list of Phis who have taken the leadership reins of many of North America's greatest corporations.
- **Dave Morin**, Colorado '03, Co-Founder and CEO of Path, a social-media start-up company, recently released its latest version, Path 2.0 to great reviews. Dave is an entrepreneur and angel investor focused in the high-tech arena and is currently advising Phi Delta Theta on ways to maximize the use of technology and social media. Dave was a co-inventor of Facebook Connect and was recently named one of the 100 Most Creative People in Business by *Fast Company*.

While Phi Delta Theta certainly can't take credit for the success of these brothers, I like to think that, like the line *Become the greatest version of yourself* expresses, the Fraternity helped a little bit along the way in their development as both men and leaders. I like to believe that they are better men because of Phi Delta Theta.

For 163 years, Phi Delta Theta has brought quality men together in an environment intended to help them reach their greatest potential. I know that I am a better person because of Phi Delta Theta, and I hope that you are as well. I hope you enjoy reading about the successes of many brothers in this issue of *The Scroll*. I am Proud to be a Phi!

Yours in the Bond,

A handwritten signature in black ink, reading "M. Scott Mietchen".

M. Scott Mietchen (Utah '84)  
General Council President 2010–2012



# friendship

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## Phis Lend Helping Hand Following Joplin Tornado

By: Carmen Fowler LaBerge

**B**reathless was the one word Rev. Cliff Mansley, *Miami* '83, could find to describe how he's feeling. In May, the congregation he pastors, New Creation, was a three-year old Presbyterian new church development in a depressed neighborhood in Missouri. Today it is God's literal front line of relief to the devastated people of Joplin.

"Where were you when the tornado hit?" is already the question that redefines life here. Mansley recalls, "I was huddled with the youth group in the basement of the church. This old place is built like a bunker, and we were protected by three or four solid concrete walls."

When the pastor and the teens emerged from the basement, they were confronted with a stark new reality. Mansley said they saw "Nothing. Three blocks south of us you could see it. There's nothing there."

Before heading toward the devastation, Mansley needed to get kids home. En route the reality hit him, "A woman came out of a crushed house with a baby stroller, clutching an empty blanket. She was screaming 'My baby, my baby! Where's my baby?' Hers is a face and a grief I will never forget."

Like many people who are providing relief, Mansley hasn't slept since the twister tore his community to shreds: he is running on pure adrenaline. He's almost manic in his pace of speech and apologizes for jumping from one subject to another. Mansley then admits that the reality is beginning to set in. "Everyone has been pretty shell-shocked. We're still just dealing with the most immediate of needs." He continues, "Having something tangible to do helps, but then that activity is interrupted by the news that another person has been identified, another body found, another death confirmed. It's very tough."

Mansley describes an experience he had in his own words: "In the immediate aftermath we walked the rubble with the search and rescue guys at the Medical Center. A nurse who had literally been blown away by

the tornado was staggering around, and I asked her where she was going. 'Home.' But her car was destroyed with all the others in the parking lot and she was clearly disoriented. 'Where do you live?' I asked innocently. When she answered, '20th and Connecticut' I swallowed hard. I had to tell her, 'I'm so sorry. There's nothing there.' We stood and sobbed and comforted one another and prayed. This is so hard but it's also so awesome."

Mansley's voice sobers as he talks about the neighborhood immediately around the church. "These folks were already living with very little; 80 percent live below the poverty line but we were reaching lots of kids. The projects where many of them lived are gone. They're just gone."

"I've been going from shelter to shelter trying to find them." And then the pastor's voice trails off for a moment when he admits, "I haven't been to the morgue yet."

Mansley describes how the reality of rebirth is manifesting itself through the witness of some of New Creation's people. "We don't have a lot of money, but we have a lot of heart. Everyone is doing what they can to help their neighbors. We've got this young couple, fresh out of college, just got married two months ago. They lost everything. All their wedding gifts, everything. But here they are, every day, helping other people. They're running the 'have one/need one' board and the 'can-do' box where we match people with gifts and talents with people who have projects where those can be used."

When asked what they really need Mansley laughs, "Everything. People here have nothing. They need everything." And when asked what he personally needs he chuckles again. "This sounds so self-serving but my car was demolished in the WalMart parking lot. I really need some wheels." ■

*LaBerge is editor of The Layman. Article reprinted from The Layman with permission.*

# STATS

368  
Participants in  
the Emerging  
Leaders  
Institute

198

Participants in the  
Presidents Leadership  
Conference

166

Scholarships awarded by  
the Foundation—  
amounting to \$172,717

133

Participants in  
the Recruitment  
Workshop

100

Chapters received  
at least one award,  
including 25 Gold  
Star and 13 Silver  
Star Chapters.





01

British Columbia Alpha members at this year's ELI Conference.



02

California Upsilon Brothers.

## Chapter News

### University of Alabama

#### Alabama Alpha

We have experienced some outstanding growth both in membership and alumni support this year. The chapter was able to secure a 41-member pledge class this fall, the largest this decade. It could not have come at a better time considering the active construction of a new 25,000 square foot house on campus. The alumni have gone well above the call of duty in helping to raise the much needed money for the new chapter house. The new house will be by far the nicest house on campus helping to strengthen the legacy of the Alabama Alpha chapter.

The biggest challenge of the Alabama Alpha chapter this coming year will be continuing to raise the much needed money to fund the new 6.25 million dollar house.

### University of British Columbia

#### British Columbia Alpha

**01** Our chapter has had a number of notable achievements over the past six months, ranging from recruitment and philanthropy to sports and social events. However, our greatest achievement is winning the Silver Star Award and Biggers Ritual Award, which are the first awards we have received in a number of years.

Our chapter's biggest challenge is establishing itself once again as the top fraternity on campus, in Canada, and in all of Phi Delta Theta. We are off to an amazing start this year, and the Brothers

of British Columbia Alpha are committed to achieving these goals. —Bruce Currie

### Butler University

#### Indiana Gamma

During this busy semester, we hosted our annual waffle ball philanthropy tournament raising awareness and money for ALS and also volunteered for the Indianapolis Walk to Defeat ALS. During our recent Homecoming celebrations, we won the annual chariot race for the second year and placed second overall in Homecoming festivities, our first time placing since our return to campus in 2008. Most recently, we had a formal dinner at the chapter house with our new university president along with our Vice President of Student Affairs, Dean of Students, and campus fraternity and sorority advisors.

In the coming year, we hope to become more unified as an organization and as Brothers. We also hope to reach out to nearby chapters to strengthen the brotherhood between chapters.

—Justin Abbott

### University of California-Berkeley

#### California Alpha

In the past six months the California Alpha chapter has made momentous strides in recruitment thanks to the help we received from various Phi Delta Theta conferences and workshops. In our most recent semester, we recruited 16 Phikeia, which is more than 50% above the average for fraternities at UC Berkeley and possibly the best recruitment for the chapter in the past 40 years!

Our biggest challenge is maintaining the momentum we have gathered during this semester. In terms of recruitment, community involvement, and brotherhood, we have made huge strides and would like to continue to do so. We will be setting ambitious goals for ourselves next semester and with hard work and determination we hope to stay a stand-out fraternity here at UC Berkeley and an exemplary Phi Delta Theta chapter nationally.

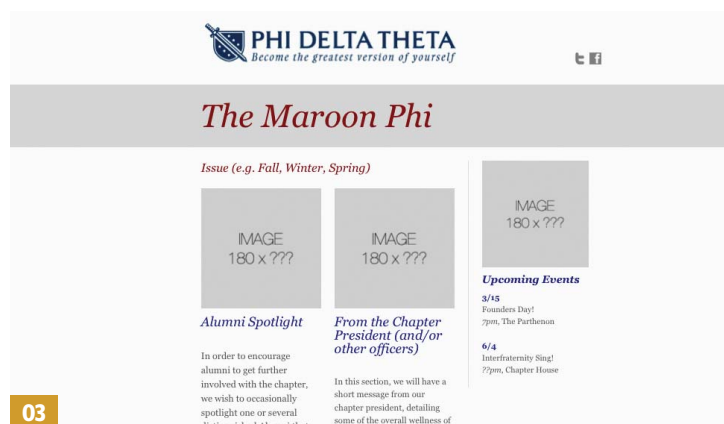
—Corey Jacoby

### California State University-Fresno

#### California Upsilon

**02** We have continued to build on the strong foundation that we created when we were installed as a chapter in April 2010. We have improved every aspect of our chapter. Our meetings are becoming more efficient and our officers are all becoming more aware of what it takes to effectively run the chapter. We have also recently recruited our largest Phikeia class to date, which will increase the size of our chapter by about 33%. We participated in many philanthropies and have placed high. We have had the highest GPA on our campus for three out of four semesters.

We are still very much in a "founding" mode and are constantly learning how to proficiently run our chapter. We will always strive to uphold the Cardinal Principles, and live up to the qualities exemplified by Phi Delta Theta. We would like to see more involvement from our alumni and find housing, but our biggest challenge will be recruitment. It is



Illinois Beta's new electronic newsletter prototype.



Nebraska Gamma's Vince Crowley and Lance Glunz at Emerald Lake below Hallett Peak after the Psi Province retreat.

something that we have struggled with, but we are constantly improving, and we know we will succeed as long as we put in the necessary work. We also need to find a consistent way to raise money for our chapter.

### University of Chicago

#### Illinois Beta

**03** | We are making a revolutionary effort to transform our alumni newsletter, the Maroon Phi, from its original snail mail format to a sleek electronic newsletter. With the help of our Chapter Adviser, John Julian, and recent alumnus Conor Muldoon, we are creating a way for our chapter to not only communicate more efficiently and frequently with our alumni, but also we hope to establish a greater alumni subscription base by such a method. As times continue to further push into the digital information age, the new electronic letters will also be complemented by a newly renovated website that will give the student body, prospective Phi's, and the general public a comprehensive and up-to-date overview of our prestigious Fraternity. —Erik Widstrom

### Creighton University

#### Nebraska Gamma

**04** | After returning from a very relaxing summer vacation, the Brothers of Nebraska Gamma were ready to jumpstart the new semester. The first order of business was fall recruitment, and recruitment chairs Brett Coburn and Ryan Hafner introduced exciting and innovative ideas, especially the new electronic voting system.

Recruitment was certainly a success with our welcoming of 12 new Phikeia, bringing the grand total of actives and Phikeia to 99 members. Vince Crowley and Lance Glunz attended the Psi Province Retreat with our adviser Mike Dorsey. We are looking forward to our annual Phi Delt Futbol soccer tournament.

—Geoff Perks

### Dalhousie University

#### Nova Scotia Alpha

Nova Scotia Alpha is coming off another Housser Trophy campaign, and eager to carry the momentum towards another successful year. This past summer saw us doing something our chapter hasn't seen in our recent history. With a lot of Brothers studying and working in the city over the summer, we kept our chapter in full active operation. We conducted normal meetings, conducted business and had a very successful summer Phikeia class. So far this term, our chapter organized the inaugural ALS pancake breakfast, participated in the CIBC Run for the Cure, won the inter-Greek cook off competition and recruited a nine-man Phikeia class. Our Knights of Pallas intramural program has experienced even more success than our President's Trophy year last year, with all of our teams currently holding winning records. We are always striving to provide the best Phi Delt experience for our members and continuing to bring the true spirit of the Fraternity to the campus of Dalhousie University.

—Ernie Chan

### Davidson College

#### North Carolina Gamma

When Nam Young Park came to Davidson in 1956 from South Korea, ethnic diversity and acceptance were uncommon. The Brothers at North Carolina Gamma brought him in, and he ate in the chapter house and attended chapter events. But he never could pledge or be initiated due to rules in the 1950s prohibiting members of "color." But on April 13, 2011, after careful planning by current undergraduates and alumni, he returned to campus and some 30 Phis from the classes of '59, '60 and '61 gathered in Phi Hall for the initiation ritual. It was a memorable experience for all involved, and we thank the university staff, alumni, chapter members and friends for participating in the occasion and making it happen. —Steven Gonzalez

### Embry-Riddle Aeronautical University

#### Florida Mu

**05** | We have made great strides in overall member recruitment and retention in the past few months. The Alpha Zeta pledge class for the fall of 2011 has 19 Phikeia: a number that has not been matched since the Sigma pledge class for the fall of 2005. The officers of Florida Mu are continuously working hard to enhance the overall Phikeia program for the new potential members of Phi Delta Theta as this group of men may double the chapter's size in a few months. The greatest challenge Florida Mu faces in the coming year is a loss of its older Brothers who hold various leadership positions around campus. Phi Delta Theta has many





Brothers at Florida Mu.



Kansas Gamma's third annual memorial golf tournament raised \$7,700 for the Kyle Barker Scholarship Fund.

Brothers who are actively involved in coveted positions throughout Embry-Riddle Aeronautical University including but not limited to the Student Government Association, Student Court, Athletics and Housing. The better to assure the chapters public image on campus, our newer Brothers are actively seeking involvement opportunities throughout other avenues at the University. —Jarrett Bruckner

### University of Idaho

#### Idaho Alpha

Our chapter is on an upswing in many different areas. We have increased our overall GPA from years past, Phikeia membership, and philanthropy as well as community service projects. Our greatest achievement over the past six months has been the chapter's efforts to rewrite and improve our individual bylaws. Idaho Alpha's new bylaws reflect and support the new direction that our house has undertaken.

Without a doubt, Idaho Alpha's biggest challenge has been with alumni relations. We are looking for new opportunities to increase and strengthen our relationship with our alumni.

—Chris Doman

### University of Iowa

#### Iowa Beta

The greatest achievement Iowa Beta received in the last six months has been the success and response to our 1st annual Walk a Mile in Her Shoes event. With the women of Pi Beta Phi, we created an event to raise support for prevention of violence against women. 150 people participated

with many of our men wearing red high heels for the walk's entirety. Concluding the event, we received recognition from alumni, university officials, and support groups across the country. Walk a Mile also helped Phi Delta Theta Iowa Beta win the University of Iowa Top Student Organization for Fall semester.

Along with our successes, we do have our challenges. Namely, we still are working to build a stronger alumni base. Upon our re-founding three years ago, it has been a major goal to build relations with local and Iowa Beta alumni. Some goals to remedy this include the creation of an improved newsletter, holding more weekend and open-house events, and to use the alumni relations we currently have to grow our network. Furthermore, many members have taken an active role in going out and visiting new alumni rather than waiting for them to stop by randomly on their own. —Daniel Bettenhausen

### Kettering University

#### Michigan Delta

Michigan Delta had a very successful spring term. Brothers Michael Rettler (#1161), Michael Russell (#1163), Michael Boulter (#1165), Andrew Shumaker (#1184), Justin Syrowik (#1186), and Jordan Syrowik (#1203) completed the second annual GM to GMI Run, a relay race from the Renaissance Center in Detroit to Kettering University (formerly GMI) in Flint, raising money for Relay for Life. The chapter won Kettering University's Spring 2011 Greek Week competition, beating out the other 13 Greek organizations on campus. In addition Brother

Michael Boulter (#1165) reached his Iron Phi fundraising goal and finished 9th in the Kalamazoo Marathon. He was also selected to be on the Student Alumni Council and to be a Peer Mentor at ELL. Brother Zack Baker (#1204) was selected as the Junior Representative of the Student Senate, Brother Estevan Estrada (#1171) was elected President of the Society of Hispanic Professional Engineers, and Brothers Josh Flynn (#1183) and Jim Wobser (#1196) were selected to be on the Academic Council. In addition, Brothers Michael Rettler (#1161), John Lawniczak (#1162), Michael Russell (#1163), Michael Boulter (#1165), Thomas Bridleman (#1169), Josh Flynn (#1183), Andrew Shumaker (#1184), and Michael Cox (#1205) were selected to serve as Unit Buddies to help with freshman orientation in the fall. The term ended with the initiation of 13 new Brothers, the largest class since 2001.

—Joe Jagadics

### Kansas State University

#### Kansas Gamma

**06** The Kansas Gamma Chapter of Phi Delta Theta recently hosted its 3rd annual memorial golf tournament. It was played at Deer Creek Golf Club in Overland Park, Kansas on August 13th. This golf tournament is held each year in memory of deceased brother, Kyle Barker, who on December 19, 2007, died of injuries from a terrible car wreck. Proceeds from the tournament go towards a scholarship fund in his honor. Proceeds from the mini-games benefited ALS.

Thanks to a number of alumni supporters and current Philanthropy Chair, Riley Wheeler, this



Ohio Lambda is proud to have raised \$1400 for ALS at a recent philanthropy event.



**MISSION:** To fulfill the principles of *The Bond* by providing our members a lifetime brotherhood that enhances success, enjoyment, and fulfillment in life

**VALUES:** Friendship, Sound Learning, and Rectitude

**VISION:** To be the premiere fraternity in the Kettering Greek Community and one of the top Phi Delta chapters in the nation

[illegible]

08

Michigan Delta's 2016 plan reflecting the plan for the next five years in which officers are tasked with very specific goals to improve the chapter.

year's tournament raised \$7700, the most money raised in the tournament's four year history. With the money raised, the scholarship will now be able to be awarded annually to students. A total of 89 players participated this year, nearly tripling the size from the year before. These players were a mix of alumni, current members, and friends. The tournament had 16 sponsors, one of which was Brancato Catering who provided all the food for the dinner served after the tournament. Kyle Barker's parents were in attendance at the dinner as were friends of Kyle Barker.

If interested in playing next year, the golf tournament is planned for the Kansas City area in August 2012. Visit [barkermemorialopen.com](http://barkermemorialopen.com) to stay up-to-date with information.

—Matthew Dodge

**Kent State University**  
**Ohio Lambda**

**07 |** Our greatest achievement this fall was having 21 very dedicated PhiKappa that will make outstanding Brothers to add to our chapter this semester, and we also hosted a very successful philanthropy where we raised \$1400 for ALS! We have been doing great things for the community as well and by the end of the semester each Brother will have 20 plus hours towards community service!

Our biggest challenge for our chapter is the same thing we strive for—never to become mediocre and complacent. We as Ohio Lambda will never settle for mediocrity in our members and in our new members. We also refuse to be complacent. We are the best at our school, but

that does not mean we will relax; we will always be working to better ourselves and our chapter in any way possible! —Elliott Fischbach

University of Kentucky  
Kentucky Epsilon

In the past six months, Kentucky Epsilon has excelled in both campus and community involvement. In Lexington, we have become active in multiple philanthropy events that have set our chapter apart from others on campus. In our annual ALS Walk for a Cause event, we raised nearly \$38,000, all of which will benefit the ALS Foundation. We have also had a large involvement in IFC's Interfraternity Habitat Build, having the largest showing of members during our allotted time. On campus, we have had one member elected to the Executive Council of IFC and had two members as Homecoming finalists.

In the coming year, our chapter's biggest challenge is growth and retention. Recently, we have grown from a medium-sized chapter to one of the largest chapters on campus. It has been a challenge to all of our members and officers to balance the size of our chapter with individual involvement in chapter events. Although we have had successful turnouts for our philanthropy events and intramurals, we have had more members and Phikeia drop or simply become inactive in the chapter than we are used to. Our challenge is to ensure that this does not continue, even with overall chapter growth.

—Kyle Snapp

**Kettering University**  
Michigan Delta

**08** | Michigan Delta recently took its PR efforts to the next level with the creation of a Parents Club. This was motivated by the huge response we received when we hosted our first Parents Day in recent memory. The families of 18 members and prospective members attended the potlatch-style open house that was hosted on Saturday, October 22. After the event, Michigan Delta put together its first ever Parents Newsletter, which was sent out to the families of all members and many freshmen. The chapter hopes to see its parent involvement continue to grow in the coming months and years.

Michigan Delta's biggest challenge for the upcoming year is a return to its tradition of excellence. In an effort to provide the chapter and its officers with meaningful long-term goals, the Executive Committee has drafted its "Michigan Delta 2016" plan. Similar to GHQ's Phi Delt 2020, the chapter's strategic vision charts a course for the next five years. It tasks each officer with a series of incremental goals, all in the spirit of continuously improving the chapter. The chapter expects the document to serve as a thread that ties the years of ever-changing membership together.

—Michael Boulter

University of La Verne  
California Rho

Our chapter's greatest success was definitely the ALS Walk and Teeter-Totter we hosted last semester. The event included a two-mile walk





09

Louisiana Beta Brothers held a “Kick it for the Cure” kickball tournament in October and raised over \$4,000 for the ALS association.



10

George Gamma is pleased to announce that they had the largest pledge class on campus.

with the ALS Association and our annual 24-hour Teeter Totter at the same time. Also included in the event were several booths with information on ALS, information about Phi Delta Theta, and various booths raising awareness for their individual causes. The event raised a total of \$50,000 for ALS. Between staying up all day and night, as brothers teeter-tottered for the cause and the large crowd of people walking through, our small town would make any Phi proud.

Our chapter’s biggest challenge will be continuing our presence in campus involvement. Currently, our Brothers make up 80% of all males working in the Offices of Student Life. These positions are great recruiting tools and resume builders for our chapter. The positions allow for the chapter to take advantage of every opportunity available at the University. With a large number of Brothers graduating who are active in these programs, it will be a challenge to continue our involvement on campus. However, there is a large number of Phis ready to take their place and continue on the tradition.

—Michael Lindsey

### Louisiana State University Louisiana Beta

**09** | This fall our chapter has really focused on having a successful philanthropy and giving back to our community and the ALS association. In early October we held “Kick it for the Cure,” a kickball tournament which raised over \$4,000 for the ALS association. The chapter also participated in the Walk to Defeat ALS Race later that month, helping the association put on its

large fundraiser and awareness event. We have had a great Fall semester and are very proud of our philanthropic efforts. Geaux Tigers!

Louisiana Beta’s biggest challenge in the coming year will be the fact that our chapter leadership will be comprised mostly of sophomores and members who have been active for only one year. These younger members, while they may be lacking in some experience, are more than ready to take on the challenge. Coming off of an almost all senior executive board in 2011, these members will need to be taught how to channel their raw passion and ambition into real goals and ideas that can be implemented to help grow and improve the chapter. —Stephen Collura

### University of Louisville Kentucky Iota

Among the many things the Kentucky Iota chapter has been doing lately, one thing has gotten the attention of everyone around them and that, in the words of Charlie Sheen, is “winning.” In 2011 we won our first two league intramural championships, added four more individual championships, and been near the top of several other tournaments. We placed third in the campus Fryberger Greek Sing during the spring and were near the top of the Homecoming race that just ended. The chapter also shined during recruitment this fall tying its largest Phikeia class, signing 18 men.

This May, the chapter will see its remaining founding fathers graduate and become alumni—meaning the torch will have successfully been

passed on to the next era of Brothers. Seeing what they will do with it is something to look forward to. —Jeffrey Rees

### McDaniel College Maryland Beta

We have really directed our attention to philanthropy events. We have participated in four different events as either volunteers or as top raising groups (Alzheimer’s Walk).

The biggest challenge our chapter will face is replacing the eight graduating seniors with new members that will strive to continue to improve the standing of Maryland Beta. —Brendon Coll

### Mercer University Georgia Gamma

**10** | Our chapter was #1 in formal recruitment this year. We strived to have the most quality gentlemen in our new Phikeia class, and we ended up getting the largest pledge class on campus. Our Brothers and alumni were able to come together this year to create a great advertising program for Phi Delta Theta on Mercer’s campus. When formal recruitment came around, it was very simple because of year-round planning and constant fundraising.

Since recruitment, our chapter has refocused the successful energy from recruitment into our Phikeia program, our scholarship, our athletics, and our community service. While we were #1 on campus, we only received 14 Phikeia. The reputation of Greeks on Mercer University’s campus is very negative. Our biggest challenge in the next year is going to be uniting the Greek



Arizona Gamma's fall pledge class of 31 this semester will be the largest in our chapter's 15-year history. Even though our chapter is growing, we ensure quality before quantity through proper transition of our three cardinal principles.



Psi Province Retreat.

community in order for everyone to have a much more successful recruitment. To do this, we plan on living by our principles while simultaneously promoting them around campus. —Justin Griffiths

### Mississippi State University

#### Mississippi Beta

Our chapter has made great strides in recent years. After being named runner-up for the Harvard Trophy in 2010, the chapter was awarded the trophy in 2011. The Mississippi State University Phis enjoyed yet another fall rush, adding 41 Phikeias to the chapter.

The chapter currently has 79 active members and is involved in more than 15 honor and professional societies. We also received the honor of having the top GPA among all Interfraternity Council chapters at MSU.

Over the course of the year, the chapter placed members in prestigious campus organizations such as Maroon V.I.P., Roadrunners and Student Association among others. In February, five members ran a marathon in an effort to achieve "Iron Phi" status for the chapter, and another member voiced a live national telecast with ESPNU. —William Ford

### Missouri Western State University

#### Missouri Eta

Our chapter finances have gone from being in serious trouble to a state of something that we are proud of. This has allowed us to donate to great causes and expand our budgets. We are currently donating to the Special Olympics on November 4th. Our expanded budgets have allowed for

a more productive recruitment, and being the overall homecoming winner on MWSU's campus. Not only is it just money, but a newly found enthusiasm.

Our biggest challenge would be to increase our chapter size. Now that we have fixed our financial problem, we would like to continue improving on campus. We are already the largest at MWSU, but would like to improve ourselves, and the lives of many more men.

—Ryan Vanbelkum

### Monmouth College

#### Illinois Gamma

In these past few months, we have truly grasped and strengthened our brotherhood. In our chapter's short history, we have struggled with reducing the numerous "cliques" and to become one united chapter, as we needed time to find the balance between business and fun. The fact that we now have a large house that is a central location to call our own has helped tremendously. As we continue growing into an established fraternity, we will continue to adjust and find that fair balance between being productive and also making true friendships that will improve our unity.

Illinois Gamma will make strides in our organizational framework so that we can utilize each leader in our chapter. Everyone that is given a bid understands the expectation that they will contribute to the Fraternity, the campus, and the community. What we need to do is have the foundation and strategy to place them in the position that they will be allowed to thrive in a fitting role. —John Cayton

### University of Nebraska

#### Nebraska Alpha

Since the school year has begun, we have been busy with many events and activities. We started the year strong with a pledge class of 29, successfully conducted an Exec Retreat in early September, attended the Psi Province Retreat in October at CO Gamma, and just completed a Chapter Risk Management Seminar. Other great Chapter achievements have been winning first place in Lawn Display for Homecoming, and having Brother Zach Watson win the Laura Cockson Memorial Scholarship, given to students who promote healthy decision-making and responsibility with regard to the use of alcohol among peers. Upcoming is our philanthropy, Phi Delt Phillies, where we hope to raise several thousand dollars to support the ALS Association.

With elections for our chapter taking place this month, officer transitions will be a major undertaking. Our chapter is also trying to create a large-scale philanthropic event focused on the Iron Phi concept with NE Gamma, so hopefully we can coordinate both our chapter's efforts into successful fundraising for ALS! —David Lopez

### Northeastern University

#### Massachusetts Epsilon

The Massachusetts Epsilon colony at Northeastern University is off to a phenomenal start! With the help of GHQ recruitment consultants Steven Fleming and Bob Wolfley, 44 outstanding gentlemen became Founding Fathers and pledged with enthusiasm to start a





13

California Sigma was pleased to host the annual California Collegiate Athletic Association Women's Cross Country Championships on October 22, 2011.



14

Oregon Gamma Brothers taking a break from their Adopt-a-Street program, just one of the many volunteer services they provide to the local area.

Phi Delta Theta colony on April 16th, 2011. We want to thank everyone who has been involved in planting the colony here at Northeastern. We have made an immediate buzz on campus as the fraternity home where leaders are striving to better themselves while rounding out their college experience. We currently have 7 gentlemen pledging as Phikeias. With continued hard work and focus on the eye of the prize, we plan on becoming a fully chartered chapter by the spring of 2012.

We have been active in area community service projects and making our mark on campus by excelling in intramural sports and philanthropic fundraising, while achieving the 2nd highest GPA (3.43) for Greek organizations on campus. We have two Brothers who became Iron Phis and five Brothers working towards becoming Iron Phis. We strive for excellence in everything we set our minds in doing. Hard work pays off, and we are determined to continue growing our presence on campus while establishing the foundation for the strongest and best brotherhood on campus now and for the future. Proud to be! —Steve Lyon

### Northern Arizona University Arizona Gamma

**11** | Phi Delta Theta at Arizona Gamma is a thriving chapter located in Flagstaff, Ariz. We work to improve Flagstaff with over 1200 community service hours, by raising 1000 lbs of food collected for philanthropy, and by creating general ALS awareness at NAU. We achieved the second highest GPA in all male Greek life. We

recently won the Most Outstanding Fraternity of the Year, for a sixth out of the last seven years. Our members are involved in campus affairs, including: Order of Omega, IFC, and GAMMA.  
—Cole Dillon

### Ohio State University Ohio Zeta

We won the Greek Homecoming competition this fall, joining with the ladies of Pi Beta Phi to beat 12 other pairings in the overall standings. Brothers Michael Haddock, RJ Byrnes, Joseph List, William Garner and Josh Meyer headed a Greek Sing team that placed 3rd overall and won best choreography. The pairing also captured 1st place in the Float Competition, and were recognized throughout the week for their outstanding participation. —Jake Mays

### University of Oregon Oregon Alpha

Our chapter is very proud of our recruitment efforts and new Phikeia class. Our 27 active members all put in a lot of hard work this fall and came away with a 20 person pledge class that we are very excited about and from which we expect great things. —James Russell

### Psi Province Retreat

**12** | On October 15, 2011, the chapters within Psi Province held a leadership retreat at the Colorado Gamma chapter house in Ft. Collins, Colo. At the base of the Rockies, delegates from Colorado Gamma, Nebraska Alpha, Nebraska Gamma and the Wyoming Alpha Interest Group discussed

issues of importance including successful recruitment techniques, their individual Phikeia programs and revisited their experiences at the Emerging Leaders Institute. While the program was put together by Psi Province President Joe Kohout, the Chapter Advisers – Keith Lopez, Keith Wysocki and Mike Dorsey - from the individual chapters led the discussions. The delegates had serious, in-depth discussions – but also found time to get to know one another better and to enjoy the beautiful scenery in Ft. Collins. The day culminated with the Colorado State vs. Boise State football game. —Joe Kohout

### University of Puget Sound Washington Delta

On October 14 we hosted General Council President M. Scott Mietchen for a visit with the undergraduate members, alumni advisers and two members of the University of Puget Sound Board of Trustees, who are both alumni of the chapter. Brother Mietchen discussed several important Fraternity initiatives underway to maintain Phi Delta's leadership position in the Greek world, as well as ideas for the chapter to work toward achieving additional recognition by the General Fraternity.

We continue to be the leading fraternity on campus and make a positive impact. We are the largest fraternity, with nearly 100 members, and we hold a chapter cumulative GPA of 3.23, the highest of all fraternities. We were again awarded the Greek Week Trophy (six years running). Currently the president of both the Interfraternity Council and student body government are

Phis, and we have a growing commitment to community service and philanthropy.

### **Purdue University** **Indiana Theta**

Homecoming weekend saw the largest return of alumni to 503 State Street in many years. Events started Friday evening with the initiation of Clarence Kingery who had completed his pledgship in 1956, but because of extenuating circumstances was unable to return to Purdue for initiation until October 21, 2011. This may have been the longest pledgship in Phi Delta Theta history!

The traditional brunch drew many alumni from all different eras back to the Phi Lodge. Classes from the '40s and '50s were exceptionally well represented. This event culminated with initiation into the newly conceived "Pillar Society" for two distinguished alumni for recognition of their life-long support of the chapter. Bob Holloway ('48) and Edward Elliott ('36) were given the awards with Bob being present to receive this distinction and Ed Elliott's widow, Sally Combs Elliott, graciously receiving his award.

The evening culminated with a dinner in the Purdue Memorial Union for many of the returning Phis from the 1940s and 1950s. Gary Batesole, House Corporation President, spoke about the excellent condition of the "bones" of the old Phi Lodge and how it had another 100 years left in it with proper maintenance. The new food service company has turned out the best food in over thirty years. Andy Bosworth, President of the Chapter Advisory Board (CAB), gave a PowerPoint presentation showing the success we have had in recruiting new pledges as well as improving and maintaining the appearance of the Phi Lodge. Recent increased alumni participation has had a dramatic impact on the condition of the house and the quality of those who live there.

### **Sonoma State University** **California Sigma**

**13|** Last spring we had a very productive semester winning the Greek Olympics for the first time in our history, participating in a creek clean up in the community and sponsoring our 12th annual Teeter-Totter for Cystic Fibrosis event. We raised \$2,000 to donate to the Cystic Fibrosis Foundation. Through the Greek

Olympics we were also able to donate \$2,000 to the ALS Association.

On October 22, Sonoma State hosted the California Collegiate Athletic Association Women's Cross Country Championships for the first time. Our chapter was called upon to assist, and we received great recognition and appreciation.

### **University of South Dakota** **South Dakota Alpha**

Our chapter has experienced significant growth in several areas. We currently have 27 signed Phikeia, have been significantly more involved in philanthropic events, and have five Brothers from three other Phi Delta Theta chapters.

While we are consistently one of the top academic fraternities on campus, our goal as a chapter moving forward is to break through and have the single best collective GPA at the University of South Dakota. To do this, we have recruited members who take our cardinal principle of sound learning as a virtue while also improving our scholarship program and structure significantly. —Andrew Finzen

### **University of Southern California** **California Delta**

With the recent initiation of 26 Phikeia into the Mu class of Fall 2011, we have risen to a total active membership of 101 Phis, exhibiting incredible growth since the chapter's re-founding six years ago. The newfound size of the chapter has contributed to the success of several events this past fall, most notably the annual Phi Delt FIFA soccer tournament benefitting the battle against Lou Gehrig's disease. California Delta's beautiful three-year old house recently added a new basketball court and is about to break ground on further renovations with the construction of a sand volleyball court and outdoor grill. The chapter's hard work did not go unnoticed by both GHQ and USC, earning the chapter Most Outstanding Campus Involvement, Most Outstanding Recruitment, a Silver Star of Excellence, a Campus Involvement Award, a Hayward S. Biggers Ritual Award, as well as Outstanding Chapter House of the year at this past summer's Emerging Leaders Institute.

The main obstacle ahead for California Delta is keeping with the momentum that the chapter has created and continuing to improve upon itself. With such great growth can come a sense of comfort in where the chapter stands,

something we will not allow ourselves to succumb to. We look forward to further success this spring with events such as the Belmont Senior Prom philanthropy thrown annually with Delta Gamma, participation in USC's Songfest with Kappa Alpha Theta, and the spring formal trip to Las Vegas. —Nick Bral

### **Southern Methodist University** **Texas Delta**

In the past six months, our chapter has raised over \$27,500 for charity that we split between the ALS Association and the MD Anderson Foundation. This money was raised through our annual Casino party. In conjunction with the donation, we participated in the Walk to Defeat ALS in which we were the third largest donor at the event.

In the upcoming year, our biggest challenge will be increasing the numbers in our chapter. At Southern Methodist University, the pool of men to choose from for recruitment is decreasing every year. We have been working hard with our advisers and the Interfraternity Council to ensure that these numbers begin to increase.

—Hank Wall

### **Southwestern University** **Texas Gamma**

Texas Gamma just celebrated its 125th anniversary as a chapter. The schedule included a ritual event and an awards ceremony for distinguished alumni, as well as a reception for all actives and alumni. Alumni receiving awards included: Matt MacConnell ('07), Scott Burkey ('91), John Score ('45), Howard Young ('47), Ellsworth Peterson ('55), and Merriman Morton ('63). The weekend was a great success, and we had a great turnout.

—Matt Stuart

### **University of Texas-Arlington** **Texas Kappa**

On November 9th, four of our brothers were initiated into the Order of Omega Greek Society. Brothers Robert Dees, Ernest Machorro, David Warehime and Greg Wescott will be joining fellow brothers, Matt Funk and Mario Lamar, who are already members bringing our total to six. Matt Funk will be serving as president of the Order of Omega Chapter during the Spring '12 term.



**University of Utah****Utah Alpha**

This September we broke a world record for the longest time on an amusement park ride by staying on a ferris wheel for 25 hours. This event was put on to raise awareness and money for ALS. Additionally we recruited our largest Phikeia class since being rechartered in 2010.

Our biggest challenge and main goal for the upcoming year is to meet all the requirements needed in order to win the Founder's Trophy.

—Kevin Butler

**University of Washington****Washington Alpha**

Even though Washington Alpha was only re-colonized 18 months ago, we are already sending our Delta class through the Phikeia program, and they are well on their way to becoming members of Phi Delta Theta. Like many other chapters, Washington Alpha is placed in an environment where the men who are rushing fraternities aren't necessarily planning on joining an alcohol-free house. So we, as a chapter, have to put in a strong effort to find such worthy men ourselves. —Kasra Hashemi

**Washington College****Maryland Gamma**

**13** | We held our 22nd annual Crabfeast on September 24th during the college's Fall Family Weekend on the Chester River. This annual event is a combination of our biggest philanthropy event as well an alumni event. Planning through the latter part of the summer into the fall semester, we put together an event for over 400 people and nearly \$11,000 was raised, with the majority of these proceeds being donated to the ALS Association. The brothers of Maryland Gamma would like to thank all alumni, students, family, and faculty for making this achievement possible.

Going into this academic year, Maryland Gamma's biggest challenge is to maintain our streak of high quality Phikeia classes. Over the past few years, we have been striving to groom the best men we can that we know will reflect Phi Delta Theta beyond our undergraduate years. Additionally, it is a goal of ours to maintain our place as the biggest fraternity on campus.

—Ryan Risher

**Willamette University****Oregon Gamma**

**14** | Oregon Gamma has been increasingly involved with community service and philanthropy opportunities. While maintaining the tradition of volunteering our efforts to Race for the Cure and our local Adopt-a-Street program, we have also started new traditions. We have begun working with our local community garden as well as the Walk to Defeat ALS campaign. In addition, we have been asked to help host next year's Walk to Defeat ALS, which we are very enthusiastic about.

Our biggest challenge for next year will be recruitment, as it always is. In the recent past, we have had instability with our housing situation, as the University owns all of the fraternity buildings. They require every bed to be filled in each house. We fell short of meeting that requisite number of people last year, so now we are without a house. We are working our hardest to have a successful Spring recruitment and a record number of Phikeia. With a large Phikeia class, we can then look to getting our house back and keeping it!

—Kristian Fleming ■

**Events of Interest**

- 1 Texas Pi 20th Anniversary**  
**When:** January 14, 2012  
**Contact:** Russell Carman,  
ph112@yahoo.com
- 2 Nevada Alpha 40th Anniversary**  
**When:** April 21, 2012  
**Contact:** Rick Schultz,  
schultzrick@att.net
- 3 79th Biennial Convention**  
**When:** July 5-8, 2012  
**Contact:** Sean Wagner,  
swagner@phideltatheta.org

For more information on an alumni club near you, please view the following link:  
[http://www.phideltatheta.org/alumniclubs\\_us.asp](http://www.phideltatheta.org/alumniclubs_us.asp). If you are aware of an event not posted above, please contact Sean Wagner, swagner@phideltatheta.org, with this information.

## Chapters need: CAB Chairmen & Members

Want to give back to Phi Delta Theta? Why not help a local chapter by becoming a Chapter Advisory Board chairman or member? The chapters below need your help. Please contact Jacob Kingdon (jkingdon@phideltatheta.org) if you are interested.

**CAB Chairmen needed:**

**Pennsylvania Epsilon**-Dickinson College  
**Virginia Zeta**-Washington and Lee University  
**Virginia Eta**-Virginia Poly. Institute and State Univ.  
**Wisconsin Gamma**-Ripon College

**CAB Members needed:**

**Alabama Alpha**-University of Alabama  
**California Epsilon**-University of California, Davis  
**California Sigma**-Sonoma State University  
**Florida Alpha**-University of Florida  
**Florida Gamma**-Florida State University  
**Florida Zeta**-Jacksonville University  
**Idaho Alpha**-University of Idaho  
**Illinois Eta**-University of Illinois  
**Indiana Kappa**-Ball State University  
**Iowa Beta**-University of Iowa  
**Kentucky Epsilon**-University of Kentucky  
**Kentucky Theta**-Eastern Kentucky University

**Maryland Beta**-McDaniel College  
**Maryland Gamma**-Washington College  
**Michigan Epsilon**-Northwood University  
**Minnesota Alpha**-University of Minnesota  
**Missouri Beta Prime**-Central Methodist University  
**Montana Alpha**-University of Montana  
**North Carolina Alpha**-Duke University  
**North Carolina Beta**-University of North Carolina  
**North Carolina Gamma**-Davidson College  
**North Carolina Delta**-North Carolina State Univ.  
**Ohio Zeta**-Ohio State University  
**Ohio Iota**-Denison University  
**Oklahoma Gamma**-Southwestern Okla. State Univ.  
**Ontario Alpha**-University of Toronto  
**Oregon Alpha**-University of Oregon  
**Oregon Beta**-Oregon State University  
**Oregon Gamma**-Willamette University  
**Oregon Epsilon**-Portland State University  
**Pennsylvania Epsilon**-Dickinson College  
**Tennessee Gamma**-University of Tennessee  
**Tennessee Epsilon**-Univ. of Tenn., Chattanooga  
**Texas Lambda**-Baylor University  
**Texas Nu**-Texas A & M University  
**Texas Sigma**-Schreiner University  
**Virginia Beta**-University of Virginia  
**Virginia Gamma**-Randolph-Macon College  
**Virginia Zeta**-Washington & Lee University  
**Virginia Eta**-Virginia Poly. Institute and State Univ.  
**Virginia Theta**-Lynchburg College  
**Washington Beta**-Whitman College  
**Washington Gamma**-Washington State University  
**Wisconsin Gamma**-Ripon College



**01** Amarillo Alumni Club Phis and their family gathered at the Cowboy Stadium to watch The Lone Star Conference Football Classic in September.



**02** Central Florida Alumni Club Legionnaires.

## Club News

### Amarillo Alumni Club

Contact: William Bandy, [billcbandy@gmail.com](mailto:billcbandy@gmail.com)

**01** On September 17, 54 Phis and family gathered in two suites in Cowboy Stadium for The Lone Star Conference Football Classic for three D2 football games. The WT Buffalos defeated Texas A&M Kingsville 42-21 in the nightcap. The night before David Cole, '79, opened his home where over 40 Texas Theta Phis gathered to share old and new stories in true brotherhood.

On October 7 we had a social gathering at the new home of Texas Theta and to perform the Founders Day and Silver Legion ceremonies. Seven Brothers received their 25 year pins. The next day we viewed the Homecoming Parade, tailgated and watched #12 ranked Buffs claim another football victory.

### Central Florida Alumni Club

Contact: Greg Rhodes, [gregrhodes@email.com](mailto:gregrhodes@email.com)

**02** The Central Florida Alumni Club celebrated Founders Day on Wednesday, April 20th. Forty Brothers, spouses, and guests were on hand to help six Brothers celebrate reaching milestones with Phi Delta Theta.

The evening started off with a social hour, followed by dinner. After dinner, guest speaker and club member Carl "Sandy" Dann presented us with a talk and photos of his trips to Mongolia. Following Brother Dann's presentation, the club celebrated the history of Phi Delta Theta by performing the Legionnaire ceremony with the help of actives from the Florida Iota chapter.

Paul Rothfuss (Pennsylvania Beta), and Joe Wood (Kansas Gamma), joined the Golden Legion. Charles Ness (Ohio Lambda), John Pattillo (Florida Alpha), and Bob Royal (Georgia Delta) received their 55 year pins. James Robinson (Florida Alpha) celebrated 70 years with the Fraternity, proving that Phi Delta Theta truly is a Fraternity for Life!

### Northeastern Ohio Alumni Club

Contact: George Leuca, [gl3mel@aol.com](mailto:gl3mel@aol.com)

If you are interested in learning more about the Northeastern Ohio Alumni Club, please contact George Leuca at (303) 867-2439. ■

## Club Meetings

### Baton Rouge

Third Saturday

Contact: William Ramsey, [lsuphi746@yahoo.com](mailto:lsuphi746@yahoo.com)

### Central Florida

First Tuesday (September-April) | Noon

University Club (150 E. Central Blvd.) Orlando

Contact: Greg Rhodes (407) 273-0938 or [gregrhodes@email.com](mailto:gregrhodes@email.com)

### Emerald City/Seattle

Second Friday | Noon

Rainier Club

Contact: Lee Miller (206) 463-6433 or [LeeMiller@comcast.net](mailto:LeeMiller@comcast.net)

### First Coast (Jacksonville)

Third Thursday | Noon

University Club

Contact: Mike Prendergast (904) 389-5161 or [mprendergast@ccaglaborlaw.com](mailto:mprendergast@ccaglaborlaw.com)

### Fort Lauderdale

Second Friday | Noon

Lauderdale Yacht Club

Contact: [brett@circe.com](mailto:brett@circe.com)

### Houston

Monthly Meetings (October-April)

Contact: [houston.phideltatheta.org](mailto:houston.phideltatheta.org),

[belth@gpginvest.com](mailto:belth@gpginvest.com),

[chris.job@shamrockventuresinc.org](mailto:chris.job@shamrockventuresinc.org) or

(713) 522-9554

### Milwaukee

Last Friday | Noon

Mader's Restaurant (Old World Third Street)

Contact: Greg Sommersberger (262) 240-3577 or [GSommersberger@rwbaird.com](mailto:GSommersberger@rwbaird.com)

### Northern Nevada

First Friday | Noon

La Pinata Restaurant (corner of Vassar Street and Keltzke Lane), Reno

Contact: Rudy Calizo (775) 848-7839 or [may34thfilms@sbcglobal.net](mailto:may34thfilms@sbcglobal.net)

### Oklahoma City

Third Friday | Noon

Contact: Ross Brown (405) 359-2970 or [playupplayup@hotmail.com](mailto:playupplayup@hotmail.com)

### Palm Beach

Second Thursday | Noon

Crown Plaza Hotel, West Palm Beach (across from the airport at Australia and Belvedere Roads)

Contact: Jack Chadam (561) 962-3303 or [jchadam@gobtw.com](mailto:jchadam@gobtw.com)

### Pittsburgh

First Thursday | 6:30 p.m.

Primanti Bros. (4501 Steubenville Pike in Crafton)

Contact: Anthony Quah Liero, [Quahlia@allegheny.edu](mailto:Quahlia@allegheny.edu)

### San Francisco

First Friday | Noon

Schroeder's (240 Front Street near the Embarcadero BART station)

Contact: Dennis Sidbury (415) 902-5834 or [sidbury@cal.berkeley.edu](mailto:sidbury@cal.berkeley.edu)

### St. Louis

First Tuesday | Noon

CJ Muggs, 200 S. Central, Clayton

Contact: Matt Raithe (636) 751-9056 or [mrailthel@raitheoshow.com](mailto:mrailthel@raitheoshow.com)

If other alumni clubs would like their regularly scheduled meetings listed here, contact Sean Wagner ([swagner@phideltatheta.org](mailto:swagner@phideltatheta.org)).





### Arkansas

The Plastics Pioneers Association has elected **Dan McGuire, '60**, to serve as their president until 2013. The prestigious Plastics Pioneers Association is an organization of 200 select individuals of accomplishment in the Plastics Industry. He started his career as a Technical Sales Representative for Eastman Chemical. He was the co-founder of General Polymer, a plastics resin distribution company, where he made a major contribution to the growth of the Plastics Industry and has been referred to as "The Father of Plastics Distribution."

### Belmont

**Garth Click, '02**, has recently opened his own law practice, Click Law, in Springfield, Tenn. It will focus on family and criminal law, estate and probate, and social security disability issues. Previously he practiced in the Law Office of Larry Wilks. He is on the board of directors for the Tennessee Association for Justice and for the Young Lawyers Division of the Tennessee Bar Association. He also serves on the chapter advisory board of the Tennessee Zeta chapter.

### Brown

**Barry Ellert, Chuck Royce, Paul McCormick, Bob Gorman, Ernie Del Monaco, and Chuck Lyons** gathered to celebrate their 50-year graduation reunion.

### Butler

Although still a senior, **Mark Minner, '12**, has received attention and recognition as a sportscaster for the Butler sports network. For the past three years he has covered the NCAA Men's Basketball Tournament and during the 2011 tournament run, he served as halftime host and update anchor for ESPN 1070. He is also the play-by-play announcer for video feeds of Butler's volleyball, soccer and women's basketball games.

### Colgate

Inducted into the Colgate University Athletic Hall of Honor is **Kurt Brown, '64**, for his ice hockey accomplishments. He served as alternate captain for two seasons and held the Colgate record for single season goals against average for 41 years and is ranked seventh in ECAC Hockey history. He also lettered in baseball for three years while at Colgate.



### Colorado

**Steve Hanke, '64**, is Professor of Applied Economics and Co-Director of the Institute for Applied Economics and the Study of Business Enterprise at The Johns Hopkins University. He is an international consultant and advisor to presidents of many countries on monetary policy, and he served as a Senior Economist on President Reagan's Council of Economic Advisers. He is a well-known currency and commodity trader.

### Davidson

While an undergraduate **Gianni Ricci, '12**, went to LaCroix, Haiti to work at the La Croix Medical Center, seeing firsthand how much good that the \$2,000 the chapter raised for Helping Hands for Haiti did. He helped build a three room cement block house for a family of six after their smaller house was destroyed by the earthquake. It wasn't just a home, it was a future for the family.

### Denison

**Thomas Eakin, '56**, has been named to the Portage County (Ohio) 2011 Hall of Fame. He has raised thousands of dollars to fund athletics for Portage County high schools and the Aurora Historical Society. He was named Ohio's Outstanding Senior Volunteer for 2006.

### DePauw

**John Herrick, '10**, has joined New Media Broadcasters, a group of four radio stations in Havre, Montana. His broadcast work for the outlets includes play-play of sporting events.

### Duke

In May, **Jim Donley's, '58**, Phoenix-based air-conditioning business was featured in an NBC *Dateline* exposé as a positive example in an industry infamous for hiking prices, pushing unnecessary sales and upgrades for the sake of commissions during hot Arizona summers. Job applicants are carefully screened and trained, making sure each employee understands and adheres to the company's stringent ethics code.

### Eastern Washington

**Michael Benvenuto, '97**, has been inducted into the Farmers Insurance "Topper



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Club” of their top sales producers for outstanding sales achievements in 2010. He is committed to providing quality insurance coverages and industry-leading service to his customers. He represents Farmers Insurance locally through Farmers Insurance of San Clemente.

#### Emporia State

Serving as interim president of the University of Nevada, Reno is **Marc Johnson, '70**. He has served as executive vice president and provost at the University since 2008. Previously he has been at Colorado State, Kansas State, Oklahoma State and North Carolina State. He has a doctorate of agriculture economics from Michigan State. His research and teaching have been based in economics, with an emphasis on national and international food distribution systems.

#### Franklin

**Robert DeVoss, '69**, has been elected to the Franklin College board of trustees following his service as an alumni representative to the board and Alumni Council since 2007. While an alumni representative, he served on the Trusteeship, Enrollment Management and Development/Public Affairs Committees. In 2009 he served as the official ambassador and coordinator of the Colts mini-camp at the college. Professionally, he was the president and an owner of Retirement Management, Inc. prior to its sale in 2008. He is currently a minority owner of the Carmel Road Racing Group, LLC, a company that manages competitive running events in the Midwest.

#### Georgia

**01** | On August 20, about 25 octogenarians from 1950 to 1958 gathered in Griffin, Ga. for an event hosted by Howard “Guppy” Wallace, '52. It was a grand recall with lots of stories, catching up and a tasty lunch. We have enjoyed life though the help and society of others.

#### Georgia Southern

**02** | On the weekend of October 14–15, the alumni of Georgia Epsilon celebrated the 40th anniversary of the founding of the chapter. Over 80 alumni attended as well as numerous spouses, children and other guests. The events included the alumni being visited by the GSU Head Football Coach, Jeff Monken, University President, Dr. Brooks Keel and the GSU



04

mascot, Freedom. An alumni meeting was chaired by Executive Vice President Robert A. Biggs, and the alumni also attended a tailgate luncheon followed by the GSU vs. Furman football game. The anniversary chairman was Thomas “Bubba” Renfrow who was assisted by other alumni to ensure a successful reunion weekend that will result in the reestablishment of the Georgia Epsilon Chapter.

#### Hanover

**Edward Whipple, '74**, has been named the first Senior Fellow with the Student Affairs Administrators in Higher Education (NASPA). His role is to help NASPA explore opportunities for collaborations between academic and student affairs and examine significant policy issues facing the profession. He leaves Bowling Green State University after 17 years, recently serving as Vice President for Student Affairs.

#### Idaho

**Ben Marra, '62**, and **Greg Malcolm, '60**, recently completed the famed Seattle to Portland (STP) Classic, a 204-mile bike ride. They have been competing in this race, featuring a maximum of 10,000 cyclists for almost 30 years. These two men grew up together, attended the same high school and their families are all good friends.

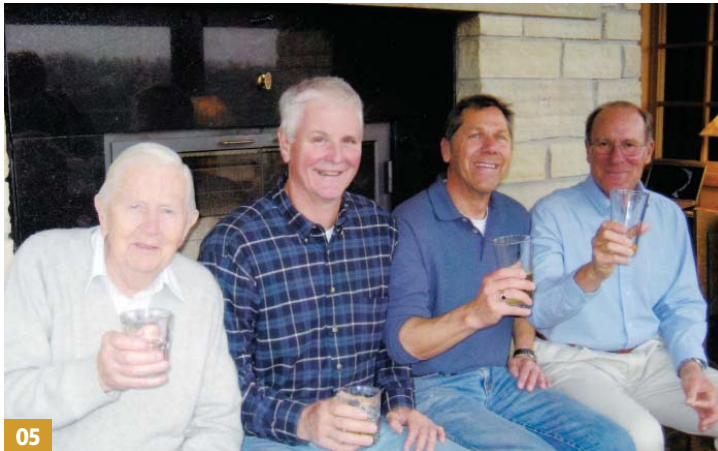
#### Kansas

Often called “Lawrence’s landlord” **Doug Compton, '82**, is owner and president of First Management, a multimillion-dollar development and management firm in Lawrence, Kan. He bought his first business, a bar named Bottoms Up, as a 20-year old junior and by the late 1980s he owned several bars and a string of rental houses in town. He then progressed into more real estate business. One of his newest projects is a seven-story mixed-use building in downtown Lawrence with a health club, coffee and wine bar and high end lofts, studio, one and two-bedroom apartments.

#### Kent State

**03** | Pictured is **Sam Scott, '09**, at the equatorial marker provided by Lions Club International in Kenya while he was an intern for Life in Abundance International (Liant.org).





05

### LaVerne

On October 9, **Manny Escalante, '01**, completed the 2011 Long Beach Marathon nine minutes later than he had hoped. He is not new to marathons, having completed three Ironman Triathlons (2.4 mile swim, 112 mile bike ride, 26.2 mile run), a 33-mile running race and several marathons. The difference in 2011 was his motivation and his method of transportation.

In an effort to raise awareness for Soles4Souls of Nashville, Tenn., Escalante set out to run the 26.2 miles of Long Beach without wearing any shoes. He declined to have his wife bring along a pair of 'just in case' shoes that she would give him if needed protection for his feet. "Having shoes is really a luxury we take for granted. I want to raise awareness for this charity that does great work to give shoes to people in need."

Manny is currently the fitness manager at 24-Hour Fitness in Glendora, Calif. He lives in La Verne with his very supportive wife and their two dogs. The family of four stays active by running, hiking, and playing in the outdoors together.

Founded in 2005 by Wayne Elsey, Soles4Souls currently donates the equivalent of one pair of shoes every seven seconds. They actively contribute to over 127 countries, but 55% of the donations remain in the US. For more information visit <http://www.soles4souls.org>.

### Manitoba

**Mark Chipman, '81**, is principal owner and chairman of the Winnipeg Jets of the National Hockey League. He is also chairman of True North Sports & Entertainment, which operates the Jets and their home arena, the MTS Centre. The Jets were formally the Atlanta Thrashers and moved to Winnipeg for the 2011–12 NHL season.

### McGill

**04 | Jean-Michel Blais, '85**, has recently been appointed the new leader of the Halifax, Nova Scotia Royal Canadian Mounted Police. He is a 24-year member of the force. He started his career in the Quebec City area and has worked with the United Nations in Haiti and investigated international organized crime, including outlaw motorcycle gangs and Colombia drug cartels.

### Michigan

**Harry Huffaker, '61**, has been inducted into the International Marathon



06

Swimming Hall of Fame. He is a true pioneer in the Hawaiian Islands channel swimming community, facing sharks up close, jellyfish, massive ocean swells and extremely strong currents.

### Mississippi

**William Stitt, '91**, is the new owner of the "Old 27 Grill" in Fairhope, Alabama. It serves breakfast and lunch Tuesday–Saturday and dinner three nights a week.

Director of the movie *The Help* is **Tate Taylor, '91**. Author Kathryn Stockett is a good friend, and when she showed him her book, he optioned the rights and started writing the screenplay. Other Mississippi Alpha Phis involved in the movie are **Sparky Reardon, '72**, **Kay Blair, '89**, **Will Sanders, '91** and **Joe Berry Kelly, '91**.

**Franklin Webster, '90**, is the president and CEO of the Convention and Visitors Bureau for the Mississippi Delta area of Tunica County, centered in Greenwood, Miss. Under his helm since 1997, the organization has been awarded the Convention and Visitors Bureau of the Year in Mississippi, and in 2009 they captured the top honor as the best in the Southeast United States.

### Nebraska

**05 | Walter H. Luers, DDS, '44**, of Grand Island, Neb., celebrates his 90th birthday at Lied Lodge in Nebraska City with nephew **John Worthman, MD, '74**, who resides near Columbia, Tenn., son **James B. Luers, '72**, of Wolfe Snowden Luers & Ahl, LLP from Lincoln, Neb., and son-in-law **John Klinker '70**, from Coronado, Calif., all Nebraska Alpha Phis.

### Ohio Wesleyan

The Cleveland Museum of Art's Board of Trustees has elected **Steven Kestner, '76**, as its next chairman. He will serve as a key representative in the community for the museum as well as lead the board in governance and provide guidance to the museum's director and senior managers. He is the Executive Partner at Baker and Hostetler LLP, a law firm with 750 attorneys in 11 offices across the United States.

**Max Seigal, '09**, has earned a competitive Fulbright Scholarship to spend 10 months researching the impact of lobster farming on the coastal waters of



Vietnam. At Ohio Wesleyan he was a triple major in environment studies (earning the Richard B. Alexander Award for Excellence in Environmental Studies), zoology and economics.

#### Pennsylvania

In August **Vishaal Bhuyan, '05**, has published his third book *The Esoteric Investor: Alternative Investments for Global Macro Investors*. He has been featured in the Wall Street Journal and invited to the Kudlow Report on CNBC. He has also recently launched his own investment management firm, Nariman Point.

#### Purdue

On November 17, Astronaut **Neil Armstrong, '55**, received the Congressional Gold Medal, the nation's highest civilian honor. In the rotunda of the U.S. Capitol in front of House and Senate leaders, Armstrong, along with John Glenn, Buzz Aldrin and Michael Collins were recognized for their historic actions. Armstrong was the first man to step foot on the moon and Aldrin was the second man. Collins was in the command module of that 1969 mission. Glenn, in 1962, became the first American to orbit the Earth.

#### South Dakota

**Marlon Young, '77**, was honored with the Alumni Achievement Award during Dakota Days at the University of South Dakota. He is chief executive officer for HSBC Private Bank, Americas. Throughout his life he has received numerous awards for his dedication and volunteer work, including the U.S. President's Volunteer Service Award. He is an active volunteer in Junior Achievement and the Doe Fund. He has also served as Chairman and Trustee of the U.S. Asia Institute and is a renowned speaker on diversity and leadership.

#### Southern Methodist

Mississippi Governor Haley Barbour has appointed **Tom Gresham, '80**, of Indianola to the State Board for Community and Junior Colleges representing the Second Congressional District. His term expires on June 30, 2015. He is President and CEO of Double Quick, Inc., which operates 44 convenience stores, twelve Church's Chicken restaurants and two Krystal restaurants in Northwest Mississippi and Southeast Arkansas.



#### Stephen F. Austin

**06 | Stephen McCarty, '93**, is shown shaking hands with Defense Secretary Robert Gates while in Afghanistan.

#### Stanford

**Ryan O'Hara, '91**, is CEO of Topps, the official card company of Major League Baseball, the National Football League, the Fighting Championship and World Wrestling Entertainment. He came to Topps with a love for collecting baseball cards, experience as a manager for Nestlé, working as a management consultant for Price Waterhouse and then working for News Corporation-affiliated companies for the next 11 years.

#### Tennessee

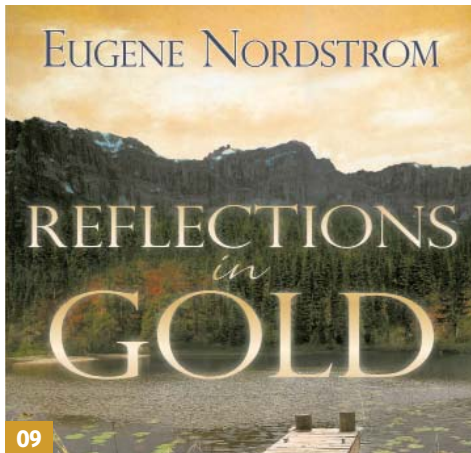
**07 |** On September 10th, the fall pledge class of Tennessee Gamma held their 45th reunion in Knoxville. The weekend of activities began with a cookout on Friday night at the Wade cabin just outside Gatlinburg. **Sam Furrow**, Bond number 1, hosted a brunch on Saturday before a tour of the new chapter house. Afterward the group was treated to skybox seating in Neyland Stadium and a 45-23 win over visiting Cincinnati. Contributions to the capital campaign designed to retire the house corporation's indebtedness for the new house can be made to TGA Land Company, c/o Tom Hale, P.O. Box 629, Knoxville, TN 37901.

#### Texas-Austin

The Touchdown Club of Houston honored former Texas running back **Chris Gilbert, '69**, with the Touchdowner of the Year award recently. He was the first player in NCAA history to rush for 1,000 yards in three consecutive seasons of eligibility. He was All-Southwest Conference three times and consensus All American in 1968.

**Cody Yocum, '04**, has been selected to receive a fellowship from the Alain Locke Charter School Initiative. He will go through classes at the Kellogg School of Management at Northwestern and then have a six-month residency at a high-performing charter school to prepare him to be the founding leader of a newly opened school. He will leave his position at Perspectives Charter Schools for the fellowship.





### Texas Tech

**Hunter Lankford, '91**, was recently awarded the Richard E. Anderson Community Service Award for his work with the Busby Foundation's annual Crawfish Boil. This is an annual award presented to the board member who demonstrates leadership and tireless work in his or her volunteer efforts with the foundation. The Busby Foundation is in honor of Bo Busby, '89, who passed away in 2006 from Lou Gehrig's Disease.

### Toronto

Associate Professor **Richard Leblanc, '89**, of York University has been named one of Ontario's most outstanding university teachers by the Ontario Confederation of University Faculty Associates. He was selected for his "sensitivity to diversity and class inclusiveness" as well as "his commitment to students, combined with his innovative approach to and leadership in legal and business education."

### Virginia

After 20 years with the Department of Justice, ten years with the Department of State and 16 years in the private sector, **Harry Marshall, Jr., '61**, retired on May 1, 2011 as Senior Legal Advisor with the Office of International Affairs, Department of Justice. He will continue to serve as an Adjunct Professor at the University of Virginia School of Law and remain active in alumni activities at the University.

### West Texas A&M

**Don Lee, '77**, has received the 2011 Distinguished Alumnus Award from West Texas A & M University. He is a member of the Alumni Association and the Buffalo Club and plays an active role at the University. He was the driving

force behind the construction of the lodge for Texas Theta, helping raise \$75,000 for the project, helped find the land, worked with the architect and supervised the construction. He is also a very active and committed community member, and in February he was named Citizen of the Year by the Canyon Chamber of Commerce.

### West Virginia

**08** | On September 23, NASA dedicated the Jon McBride Software Testing and Research (JSTAR) Laboratory in Fairmont, W. Va. in honor of Astronaut **Jon McBride, '64**. The team of engineers at the laboratory provides software testing and simulation capabilities on NASA's mission & safety critical system software. To be known as the JSTAR Lab, the Jon McBride Software Testing and Research Laboratory is NASA's Independent Verification and Validation environment for adaptable testing and simulation, designed to enhance tools and methods used to critically assess mission and safety critical software across NASA's missions.

### Western Kentucky

General Lloyd Austin, the senior U.S. Military Officer in Iraq, has selected Major **William E. Brown, '02**, to serve as his Operations Officer on his personal staff at United States Forces-Iraq in Baghdad. He assumed these duties on February 26, 2011 and will serve in this capacity until the U.S. State Department assumes responsibility for security cooperation in Iraq. Previously, the Army selected him to instruct as a Small Group Leader at the Army's Maneuver Captain's Career Course at Fort Benning, Ga., where he drew upon his extensive leadership and staff

experience in both Iraq and Afghanistan to prepare the military's newly promoted Captains for their careers in the military.

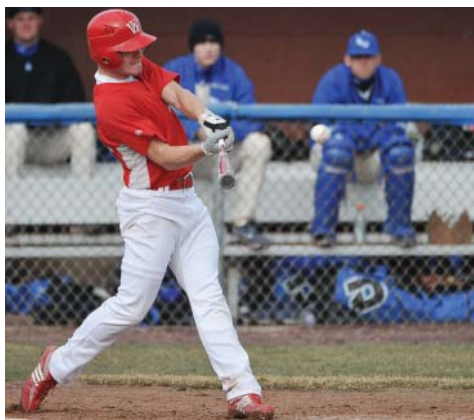
**Brent Ditto, '02**, of Elizabethtown has been named WKU's Young Alumnus of the Year. He is a Certified Financial Planner and is a financial consultant with Hilliard Lyons Young/Ditto Financial Group.

### Whitman

**09** | In his third novel, the Editors' Choice and Rising Star award winning *Reflections In Gold*, **Dr. Eugene Nordstrom, '62**, presents the story of profit-driven developers who want to clear-cut, bulldoze, and bury Lake County's pristine wilderness under the infamous "monument to progress" known as Reflection Lake Resort. Nordstrom is a retired clinical psychotherapist and former Associate Chief of Mental Health for the Kaiser Permanente Medical Care Program, Northwest Region. His other two novels are *The Honeymoon Car* and *The Road To Glory Land*. More information may be found at: [www.read-nordstrom.com](http://www.read-nordstrom.com). ■

### We want to hear from you!

Let other brothers know what you are up to. Write us a line or send us a picture. Electronic submissions should be sent to [scroll@phideltatheta.org](mailto:scroll@phideltatheta.org). Digital photos should be at least 300 dpi in resolution or on a digital camera's highest-quality setting. Hard copies can be sent to GHQ, attn: The Scroll Editor, 2 South Campus Avenue, Oxford, OH 45056. Letters may be edited for clarity, content or length. Photos may be edited for reproduction quality.



Brandon Rogalski, Washington-St. Louis  
Photo by Danny Reise, WUSTL Photo Services



Drew Gadaire, Davidson  
Photo by Tim Cowie/Davidson Photos.com



Forrest Brandt, Davidson  
Photo by Tim Cowie/Davidson Photos.com

## Spring Sports

BY JAY LANGHAMMER, SPORTS EDITOR

### Baseball

Outfielder **Brandon Rogalski** earned NCBWA All-American first team honors for 29–17 **Washington-St. Louis** and was Central Region Player of the Year. He batted .438 (new record 74 hits in 169 at bats) and set a school record with 60 runs batted in. Rogalski also led in doubles (20), scored 49 runs and stole 28 bases. He also saw mound duty, posting a 3–2 record in eight games. Teammate **Kyle Bilig** had 26 starts in center field, then moved to shortstop for 17 games. He earned All-UAA first team honors, batted .342 (54 for 158), led with 52 runs scored and set a school mark with 34 stolen bases. Outfielder **Casey Lytle** gained All-Big 12 honorable mention for **Kansas** after leading with a .301 average (58 of 193) and 12 stolen bases.

Twenty-two Phis dominated the **Davidson** squad as All-Southern Conference first teamer **Drew Gadaire** led in hitting with a .362 average (63 of 174), 36 RBI, 15 doubles, three triples and five homers. He had a four-hit game versus Duke, with two homers and five RBI. Outfielder **Forrest Brandt** was named to the Louisville Slugger Freshman All-America team. He hit .300 (57 of 190) with a team-high 27 runs, 21 RBI and 15 doubles. Pitcher **Chris Lamb** struck out 85 hitters in 81.2 innings and signed with the Oakland A's after

being an 11th round draft pick. **Mike Frongello** led in games pitched (39 games), earned run average (2.54) and saves (five).

Davidson designated hitter **Danny Weiss** had a good year, batting .302 (45 of 149) with nine two-baggers. Other Phi on the pitching staff included **Ian Horkey** (4–4), **Andy Bass** (42 strikeouts in 39 innings), **Mac Hunter** (3.86 ERA), **Ron Overcash** (14 games), **Brian Russell** (13 games), **Danny Mooney** (12 games) and **Mike Goldberg**. Shortstop **Jonathan Stutts** earned All-ODAC second team honors for **Washington & Lee** after batting .318 (41 of 129) with team bests of 35 runs and 27 RBI. Teammate **Austin James** hit .299 (35 of 117) as an infielder. Another fine shortstop was **Jordan Kaufman**, who hit .350 (36 of 103) for the 21–15 **Dickinson** team.

The **Puget Sound** starting lineup was led by top hitter **Matt Cox**, who batted .377 (46 of 122) and won All-NWC second team honors. He scored 27 runs, drove in 26 runs and stole 16 bases. Named to the All-NWC second team were infielder **Andrew Grady**, a .308 hitter (56 of 117) and catcher **Craig Driver**. Gaining All-NWC mention were infielder **Dakota Resnik**, who hit .273 (38 of 138) with team bests of 31 runs and 18 stolen bases, and pitcher **Cameron Duvall**, who led with 20 appearances. Other key regulars were outfielder **Casey Coberly** (.293), **Christian Carter** (.277), **Will Mentor** (.267), **Jeff Walton** (.248), **Chaz Kramer** (.248) and **Nick Cherniske**.

The top player among 17 **DePauw** Phis was All-SCAC first team shortstop **Ben Gardner**, who hit .326 (45 of 138) with a team best 35 runs and 12 steals. Outfielder **Zach Galyean** hit .336 (41 of

122) with four homers, 10 doubles, 24 runs and 27 RBI. Batting .288 (21 of 73) was infielder **Aaron Henry**. Key pitchers for DePauw were **Hobs Donovan** (2.77 ERA, 6–4, 57 K's); **Elliott Ross** (4–5, 56 K's); **Mike Peterson** (two wins); and **Michael Chiaro**. **Sean Vollenweider** was a leading infielder for **Ohio Wesleyan**, batting .324 (47 of 145) with team highs of 35 runs and 10 doubles. Keeping pace was infielder **Zach Bott**, a .315 hitter (45 of 143) and outfielder **Seth Frentsos**. OWU hurler **Steve Skarsten** had a 4.30 ERA and 5–2 record.

Five of 21 Phi players at **Southwestern** hit over .300. Winning All-SCAC mention were shortstop **Charlie Garrett**, who hit .328 (42 of 128); first baseman **Brett Martin**, who batted .317 (45 of 142) with 25 RBI and a team high 27 runs; and pitcher **Chris Churchwell**, who was also on the SCAC All-Sportsmanship Team. He had a 3.76 ERA and won four games. Other solid hitters were catcher **Nick Ashford** (.392), infielder **Chris Lowry** (.333), DH **Lance Gottardy** (.321) and outfielder **Cray Betts** (.271, team-high 26 RBI). Other Southwestern pitchers included **Alan Lowry** (3.65, 2–2) and **Matt Stuart** (2–2). Pitcher **Brian Bascom** of **Centre** had a 3.06 ERA in 13 games and teammate **Jordan Ellis** started 14 games behind the plate. Other players were **Dakota Matherly**, who pitched 16 games for **Whitman**; pitcher **Ryan Revoir** of **Central Methodist**, who won three games; and infielder **Regan Byrnes**, who was in 22 games for **McDaniel**.





Tanner Smith, Denison



Nick Farrell, Denison



Jamie Long, Southwestern



## Track & Field

Earning All-American honors at the NCAA Division III meet was **Tyler Hannam** of **Monmouth**, who placed second in the high jump with a leap of 6' 10¼." **John Lehman** of **Central Methodist** qualified for the NAIA outdoor meet in the 110 meter hurdles and 400 meter relay. Other teammates were **Curtis Bedor**, **Brennan Denney**, **Drew Hinton**, **Daniel Jacobs**, **Gary Jones** and **Collin Teal**. At the SCAC meet, **James Bozarth** of **Centre** placed third in the discus and fourth in the shot put. At the Centennial Conference meet, **Andrew Bay** of **Gettysburg** placed second at 100 meters (11.32) and teammate **Sean Thon** was on the second place 400 meter relay. **Tom Gulyas** of **Washington-St. Louis** ran the top 100 meter time (11.12) and **Ryan Doll** was the best 200 meter runner (22.35). Both were on the team's 400 meter relay.

At the Centennial Conference meet, **Jake Nichols** of **McDaniel** won the decathlon (5383 points) and was fourth in the 110 meter hurdles. Teammate **Chuck Kronmiller** placed 12th in the javelin. Four **Franklin** athletes did well at the HCAC meet. **Patrick Bullington** was on the second place 400 meter relay, third with the 1600 meter relay and sixth in the 400 meter hurdles. **Kevin Martin** placed third in the 5K run and **Jake Hohnacki** was fifth in the steeplechase. **Austin Miles** placed 10th in the javelin with a personal best distance. **Matt Reef** of **Hanover** was sixth in the hammer throw at the HCAC meet and **Stephen Elwood** was a good distance runner for **Emory**.

The top performer among eight **Puget Sound** Phis was **Joe Cerne** who threw the javelin 173'

10" and had a top decathlon score of 5243 at the Pacific Preview. At the NWC meet, **Luke Diesing** was on the fifth place 400 meter relay and ninth in the javelin. Other standouts were **Myles McDonald** and **Brian Marshall**. **Max Herrmann** had the top **Ripon** javelin throw of 143' 6½" and teammate **Eric Langman** competed in six events. Other competitors during the spring were **Andrew Hubley** of **Dickinson** and the **DePauw** trio of **Sean Wooding**, **Robert Dvorslak** and **Kane Barker**.



## Lacrosse

Sixteen Phis were on the 11-4 **Denison** team which went to the NCAA Division III playoffs' second round. Earning All-American honorable mention was **Tanner Smith**, who led in scoring with 44 points and ground balls with 57. He was a USILA Scholar All-American and won an NCAC Sportsmanship Award. Defenseman **Nick Farrell** also won All-American mention and was on the All-NCAC first team. All-NCAC first teamer **Kyle Brown** scored 36 points and **Tommy Harrison**, who had 42 ground balls, was on the All-NCAC second team. Other standouts for **Denison** were goalie **Greg Shannon** (32 saves), **Spencer Riehl** (37 ground balls), **Alex Hardt** (14 points), **Chip Phillips** (25 ground balls), **Mark Stanton** (14 ground balls) and **Bart Farinholt** (12 games).

**Michael Burns** was co-captain of the 10-6 **North Carolina** team and posted 22 ground balls. **Drew Mancini** played 16 games for 9-8 **Washington & Lee** and goalie **Joe Maddalone** saw action for **Gettysburg**. Goalie **Chris O'Quain** of **Southwestern** was named

to the All-SCAC first team after posting 187 saves (including 25 versus Colorado College). All-SCAC second teamer **Jamie Long** scored 48 points (26 goals, 22 assists) and grabbed 35 ground balls. Goalie **Donnie Murray** had 46 saves and a 9.85 goals against average. Other leading players were **Alex Michael** (18 points, 21 ground balls), **Thomas Mock**, **Chris Lange** and **Jake Phillips**.



## Golf

Golfer **Will Griffin** of **Texas Tech** averaged 73.9 over 27 rounds with a best of 68. He tied for third at the Morris Williams Invitational and tied for seventh at the Big 12 meet. Teammate **Finley Ewing** averaged 76.4 over 14 rounds and tied for 48th (219) at the NCAA regional meet. **Tom Hanna III** was a **Maryland** regular for the third year. He played in the ACC meet, tied for 26th (154) at the Cavalier Classic and tied for 46th (225) at the Cleveland Golf Intercollegiate. **Andrew Yeast** of **Eastern Kentucky** won his team's Bratzke Award of Excellence as the golfer with the highest GPA and teammate **Danny Bishop** also saw action. **Derek Wilson** of **Puget Sound** tied for 10th at the NWC meet and **Andrew Behne** of **Central Methodist** placed 22nd at the HAAC meet.



Craig McIntosh, Kentucky  
Photo by University of Kentucky Athletics



Easton Knott, Washington-St. Louis  
Photo by Bill Stover, WUSTL Photo Services



Jonathon Pinque, Centre



## Tennis

Tennis standout **Etienne Moshevich** was co-winner of the Borleske Trophy as top **Whitman** male athlete for 2010–11. An All-NWC first team pick, he was 12–2 in singles and 16–4 in doubles play. Teammate **Andrew LaCava**, who was 14–6 in doubles and 14–8 in doubles, was one of the school's three top freshman athletes at the end of the 2011 school year. Other good teammates were **Conor Holton-Burke** (11–8 in singles, 14–8 in doubles), **Matt Tesmond** (4–1 in singles, 12–9 in doubles), **Steven Roston** (4–1 in singles) and **Chris Bailey** (6–8 in singles). Other tennis players included **Ben Miller** of **Puget Sound**, **Will Golinkin** of **Dickinson**, **Ben Newstadt** of **Centre** and the **Allegheny** duo of **Reighr Doughty** and **Charlie Murphy**. The **Washington College** rowing squad had 14 Phi Delt, **Lawrence Baker** and **Mitch Witherow** took second in collegiate varsity pair at the Murphy Cup and later placed fifth at the Knecht Cup. Teammate **Robert Storck** won All-MARC honors.



## Football

As we near the end of the 2011 season, numerous Phis have played very well. Standouts for NCAA FCS/FBS schools include guard **Kelly Turner** of **SMU**, kicker **Robert Randolph** of **Virginia**, kicker **Craig McIntosh** of **Kentucky**, the **Pennsylvania** trio of quarterback **Billy Ragone**, linebacker **Eric Rask** and back **Matt Hamscher** plus top rusher **Chris Gorman** and leading receiver **Lanny Funston**, both of **Davidson**. Leading players at DIII schools include receiver **Easton Knott** of **Washington-St. Louis**, running back **Jonathan Pinque** of **Centre**, running back **Brett Murray** of **Washington & Lee**, linebacker **Jeremy Bowry** of **Randolph-Macon**, defensive tackle **Dale English** of **Case Western Reserve**, back **Scott Sullivan** of **Dickinson** and linebacker **Andy Dalton** of **Hanover**. Key players in the NFL are receiver **Wes Welker**, **Texas Tech** '05, with the New England Patriots, guard **Jacob Bell**, **Miami** '04, of the St. Louis Rams and kicker **Nick Novak**, **Maryland** '05, with the San Diego Chargers. ■



# save the date



## Cooperstown Rededication Weekend, Lou Gehrig Award

This coming April celebrate Phi Delta Theta, Lou Gehrig and our relationship with the Baseball Hall of Fame by joining us in Cooperstown, New York. Since 1955, the Lou Gehrig Memorial Award has been the only award in Major League Baseball presented by a Fraternity. For the last 56 years, each recipient has had their name added to the permanent Gehrig Award plaque in the halls of the Hall of Fame.

To honor and maintain this tradition, members of the Fraternity have donated funds to endow the award's presence and restore museum artifacts from Gehrig and the award winners.

To celebrate this occasion, the Fraternity is hosting a Phi Delt Weekend in Cooperstown, April 20 and 21, 2012!

The weekend is packed with activities you can't miss. There will be an Iron Phi 5K, a historic visit to Doubleday Field, the dedication of the award itself, private tours of the Hall of Fame and a BBQ to end this special weekend.

Cooperstown is the home of many other attractions that make the Phi Delt Weekend the perfect getaway. Located in the northern foothills of the Catskill Mountains, Cooperstown features art, history, opera, state parks and fine dining. Cooperstown is the ideal vacation destination for a Phi Delt and their family.

**To find out more about the weekend and to register, go to [www.lougehrigaward.org](http://www.lougehrigaward.org).**



# learning

Fall/Winter 2011

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## Sizzling with Steak

### Phi Stuart Anderson started Black Angus Steakhouse

By: David Wyble

**S**tuart Anderson is a man of many talents. Creating a restaurant empire that has been voted America's No. 1 chain restaurant five times just happens to be one of them.

Brother Anderson was one of three children born to Susan and Dr. Roger Anderson, a world-renowned orthopedic surgeon. Born in Tacoma, Washington, his family moved to Seattle when he was one. There he grew up during the Depression and attended several different schools.

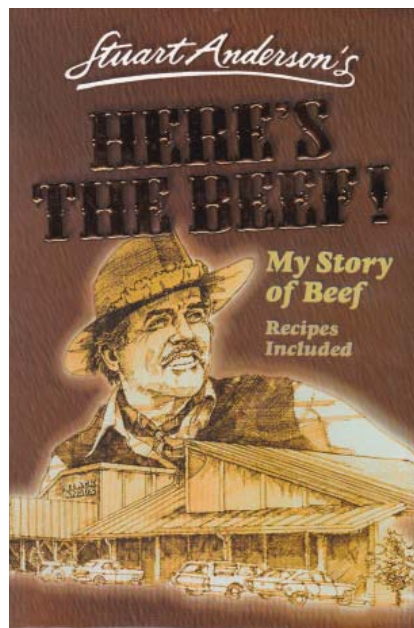
"Maybe I had a little too much fun during my childhood," Brother Anderson said. "I attended three high schools and my folks never moved.

That's gotta tell you something. I was the kind of kid my mother told me not to play with."

Growing up, Stuart always admired his father. "It wasn't simply that he was my father," Anderson said. "He was a talented orthopedic surgeon and was known worldwide as one of the best in his field. He was very dedicated and great at what he did, and this is why he was so admirable." With a role model like this in young Anderson's life, it is no wonder he developed such a strong work ethic.

When it came time to start looking for colleges, Anderson moved out





East where he enrolled at Dartmouth. Just five months into his freshman year, Pearl Harbor was bombed and the United States was hurled into the Second World War. Wanting to fulfill his duty as an American citizen, he moved back West and enrolled at the University of Southern California where he joined the military and spent the next 12 months driving a tank in Patton's Army. After completing his term, Anderson enrolled in a college much closer to home at the University of Washington. It was here where Anderson was first

introduced to Phi Delta Theta.

"Phi Delta Theta had an outstanding reputation on campus," Anderson recalls. "Honestly, it wasn't a tough decision for me. When looking at fraternities at the University, Phi Delta Theta was the easy answer because it was simply the best. I had no intention of joining anything other than the best." Since Anderson had spent time at other schools and completed a tour in the military, he was older than most members at Washington Alpha when he joined. "My older age didn't keep me from getting involved in the chapter. Even today I still have great friends I keep in contact with." Being a member of Phi Delta Theta proved to be a great experience for Anderson and taught him many life lessons. "Because I was older and came from a different background than most of my brothers, I quickly learned how to adapt to my surroundings and get along with people younger than myself and from a different upbringing. This trait has stuck with me through the years and has really helped me out as an entrepreneur and businessman."

After graduating from the University of Washington in 1946, Anderson, with his new wife, moved to Fort Dodge, Iowa to help his grandfather run a medical office building. After a few years of this, he returned to Washington where he opened his first hotel in a "rough and tumble" neighborhood in downtown Seattle. It wasn't until he opened a small café in the hotel that he knew what he wanted to do for the rest of his life. "When I opened that café in the hotel I was immediately hooked! I enjoyed the people, the

eating and the fun. It's so active and there is something new and different to see and experience every day."

It didn't take long for the young and ambitious Anderson to take this new restaurant business to the next level. Recalling his childhood role model, you might say such ambition is in his blood. Either way, Stuart Anderson had the recipe for success, and apparently some great steaks in the kitchen. During his tenure, he opened 140 Stuart Anderson Black Angus Cattle Company Restaurants nationwide employing more than 10,000 people. At its peak in the mid-eighties, the chain grossed over \$260 million. It was also named America's No. 1 chain restaurant by Restaurants and Institutions magazine three out of the four times just before he retired from the chain.

Anderson attributes this success to several things. "I have had the pleasure of meeting and getting to work with some great people. These relationships I have made with friends, family, employees and especially customers, have really helped me grow as a person. I'm happy to say that many of these relationships and experiences began during my time with Phi Delta Theta."

Now, many years later (Mr. Anderson would not reveal his current age, but did offer this information: "I was born the same day King Tut's tomb was discovered. You'll have to look it up!") he is still working alongside his wife four nights a week at Stuart's in Rancho Mirage, a restaurant they opened recently in the Palm Springs, California area. "My interest in the business and just being around the people is what keeps me going every day. My wife and I love it. I'm still working as hard as when I started. It's in my blood to never slow down."

**When looking at fraternities at the University, Phi Delta Theta was the easy answer because it was simply the best.**

He has truly led a remarkable life, but when asked if he has any advice to offer, he likes to keep it simple. "Enjoy your life. Don't let any problems you have get in your way. Always enjoy life. It is too fascinating to not look at the positive side. There are always going to be challenges and problems we have to face, but don't take it too seriously or you'll never survive."

Stuart Anderson is a man of many talents. To many he is an innovative entrepreneur, restaurateur and rancher. To others he is a veteran, a friend, a family man and an employer. He is an author as well as the face of many Black Angus Steakhouse commercials and presently for low-cost housing in the Seattle area. He changed the way restaurants and ranches operate and created one of the most successful restaurants in America. Any way you look at him, we are proud to call him a Phi. ■

.....  
David Wyble, Missouri Western '09, is currently a Phi Delta Theta leadership consultant.

#### THE ANDERSON FILE

- › Graduated from the University of Washington in 1947
- › Founded Black Angus Cattle Company restaurant chain in 1964
- › The chain had 122 restaurants in 13 states


 how to:

## Take a great photo for *The Scroll*

You've got your alumni together for the big reunion. You'd like us to use the photo in *The Scroll* or your college alumni magazine. Here are some tips to take a great group photo that will be sure to interest editors!

- 1. Use a camera.** Yes, we all have cameras in our smart phones. While those are great for the once-in-a-lifetime shot that proves to your buddies the famous actress that was next to you on the plane; however, they do not generally produce the good, high-res results we need for print. Given the low price for high-quality digital cameras, perhaps it's time for the chapter to invest in a camera. Or, find a photography major and offer him a bid.
- 2. Find an interesting pose.** Too often, the group photos we receive look like grade-school class pictures. Find an interesting background or arrange your subject in an interesting way—perhaps shoot them from above or have them in a circle around the coat-of-arms. Be creative! Try to give your photo context. If you volunteered to clean a road, take a picture by the road! Always make sure everyone's head is visible and do not cut off limbs at the joint.
- 3. Light.** The flashes on smaller digital cameras may not be enough to light up a dark room, so make sure you have sufficient light. Also, make sure you are using the high-res setting on your camera.
- 4. Take many shots.** That way you can minimize the problem with one person blinking, etc. Tell everyone that they need to be able to see the camera so it can see them.
- 5. Make sure it's high res.** Remember, download and send the original, full, high-res file to the magazine—typically the file size is between 500K–1M. ■



# Fraternity News:

## Welcome our new consultants



Hanover College '10

**Andrew Cole** joined the GHQ staff as a Leadership Consultant in June 2011 after graduating from Hanover College where he earned a Bachelor of Arts degree in Political Science with a minor in Geology. He was also a Business Scholar in the Center for Business Preparation at Hanover College. During his time at Indiana Epsilon, he was a two-term Chapter President, served as Awards Chairman, and served on IFC. In addition to participating in ELI and PLC, Andrew was the undergraduate delegate

for the General Conventions of 2008 and 2010, including serving on the Code Committee. Outside the Chapter, he founded the Hanover College Pep Band, was Chairman of the College Republicans, and was also lead trumpet in the concert and jazz bands. Andrew enjoys history, politics, and the great outdoors. Being a Cincinnati native, Andrew is also a die-hard Xavier University Basketball fan and has been going to home basketball games all of his life.

Andrew has thoroughly enjoyed traveling and working with the chapters in the Northeast region over his first semester on the road.



Miami-Ohio '11

**Jonathan Rogowski** is a member of the Ohio Alpha chapter at Miami University (OH) where he graduated with a degree in International Studies. Brother Rogowski is excited to work in the Chapter Services division as a Leadership Consultant with Phi Delta Theta. "Being a consultant was a position I never gave much thought or attention to towards the end of my undergraduate years, but I quickly came to realize this is the perfect fit for me. The job has given me insight into action planning, board management, and policy initiatives. Not a day goes by where I'm not enjoying what I do."

During his tenure with Ohio Alpha, Jonathan had the privilege and pleasure to serve as president where he oversaw the organization's membership increase 17%, encouraged outside involvement in other ventures, and fostered an environment that placed Ohio Alpha at the forefront of integrated development for Miami's Greek System. While at Miami, Jonathan was involved with and served on various committees including those in Student Affairs, Judicial Affairs, Lecture Series, and Greek Governance. Brother Rogowski is from the Chicago area and in his free time travels as often as time allows both domestically and internationally, is an avid coffee lover, and enjoys running, biking, and swimming which is showcased in being recognized as an Iron Phi.



Clemson '11

**Alex Stefanic** is a recent graduate of Clemson University where he majored in Accounting. During his time at Clemson, Alex was initiated into the South Carolina Gamma chapter in 2007, where he held several leadership positions, including President, Secretary, Alumni Secretary and Scholarship Chairman. Alex watched and helped his chapter triple in size and win a Gold Star for the first time in 30 years. Alex was also involved on campus as a member of IPTAY and the Clemson Lodge. Alex is excited to be a part of the 2011 Leadership Consultant class, working in Chapter Services. He has enjoyed his first semester traveling throughout the Southeast US. In his free time, he enjoys sailing, playing guitar, and is a die-hard Clemson Tigers fan.

"I am happy that I get to see this beautiful part of the country and look forward to working with everyone and helping you become the greatest chapters in the country. I absolutely love my job and can't wait to get back out on the road. Go Tigers!" ■



## Welcome to: Seattle!

### The Emerald City

From the Space Needle to Starbucks, there's a lot to like about Seattle. The city is home to the Pike Place Market (and brewery), where you might need to duck to avoid a flying flounder at Pike's Place Fish—the workers are known to throw the seafood around a bit. Pike's Place and the Space Needle are must-see attractions, but the city is a day trip away from many natural attractions, including Mt. Rainier and Bainbridge Island. ■

For more information about Seattle visit [www.VisitSeattle.org](http://www.VisitSeattle.org). Want us to profile your favorite Phi town? Email [scroll@phideltatheta.org](mailto:scroll@phideltatheta.org).



# Staff changes at GHQ

## New Director of Expansion, DeMarkco Butler, Monmouth '10



Since joining the Phi Delta Theta team, DeMarkco Butler has embraced the fast life that comes with being a Leadership Consultant. DeMarkco received his BA in communications with minors in business and Spanish from

Monmouth College. He was very active during his undergraduate career at Monmouth College as a leader and student athlete. As a Monmouth College Fighting Scot, he participated as a player on the Monmouth College football, track and field, and men's club volleyball teams. Within the chapter Brother Butler served as the recruitment chair and

president. After graduating DeMarkco joined staff as a Leadership Consultant in 2010 for the Northeast Region. During his year as a Leadership Consultant he was able to work with 40 different chapters in the United States and Canada. In June 2011, DeMarkco was promoted to the Director of Expansion and is currently tackling all tasks with the determination and enthusiasm to help Phi Delta Theta continue its rise into greatness.

"This past year has been an absolute blast for me!" Before graduating, I had no clue that I would be working for Phi Delta Theta's General Headquarters. I had a set plan of going straight to law school, completing the Bar Exam, and then becoming a sports agent. However, I am more than happy

that I have had the opportunity to grow more personally and professionally since joining staff. Traveling, networking, navigating through higher administration, mentoring, advising, and contributing to a cause that I love all are components that will lead me into the right direction of a successful career." Brother Butler offers the following piece of advice to Phis: As I continue my time with the Phi Delt Nation, I continue to refer to a quote that keeps me striving to become excellent. Aristotle said, "We are what we repeatedly do. Excellence, then, is not an act, but a habit." The expansion team looks forward to helping undergraduates gain access into the Greek world and develop the true fraternity experience. ■

## The New Face of Phi Delt Education, Luke Benfield, Mercer '07



Luke Benfield is the newest member of the General Headquarters team as Director of Education for the Fraternity. He grew up in Naples, Florida and has worked at universities advising fraternities and sororities for

the past several years. In the fall of 2003, Brother Benfield joined the Georgia Gamma Chapter of Phi Delta Theta at Mercer University ('07), where he earned a Bachelor of Arts degree in English Literature and Economics. He then completed his Master of Arts degree in Educational Leadership from Florida Gulf Coast University ('09) where he held assistantships in Greek life, leadership development, student conduct, and resident assistant training programs. He was inducted into the FGCU student hall of fame and was named the 2009 Graduate Student of the Year for the University. After graduation, Luke spent two years as the Fraternity and Sorority Life Coordinator at Coastal Carolina University, advising three governing councils, 18 chapters and 700 students.

Before moving to south Florida, both Luke and his younger brother, Mark, were born in Anchorage, Alaska. They both inherited a love for the outdoors from their father, who used to

be a registered guide in Alaska. Hence, when he's not in the office, Luke can usually be found backpacking, camping, and fly fishing his way through the Southeast and now the Midwest. Coincidentally, Luke's brother, Mark, is also a Georgia Gamma Phi and will graduate this coming spring.

"My greatest motivation is to help others learn. The pursuit of knowledge in regards to any aspect of life is not only meaningful, but it provides us with limitless possibilities. However, with that mission comes the essential responsibility to instill that knowledge and experience in others. With those thoughts in mind, it is a true honor to serve Phi Delta Theta as the new Director of Education. I look forward to the innumerable opportunities and challenges brought forth by a strong emphasis on education and sound learning in the Phi Delt 2020 Strategic Plan. I believe that if we can understand more about our Fraternity—from the daily life application of our Ritual, to the theories and concepts that explain how an organization should function—we will have a greater admiration for our founding principles and an increased sense of purpose to enhance our lifetime Phi Delt experience."

In his role, Brother Benfield will oversee all Phi Delt Conferences, as well as online

### Luke's advice:

**"Always seek to discover your hidden motivations and passions. Persistently ask yourself why you do what you do, and more importantly, what you believe. It is not until we truly understand what drives us that we can articulate our visions and inspire others to become the greatest version of themselves."** ■

education, and Phikeia Education. In addition, Luke's experience in higher education will bring a new focus on college student development and learning assessment to our educational programming. ■

# Foundation News:

## Hello and goodbye

### Phi Delta Theta Foundation Welcomes Matthew P. Hughes, Senior Vice President for Development



The Phi Delta Theta Foundation is pleased to announce that Matthew P. Hughes has joined the Foundation staff as Senior Vice President for Development. Matt is responsible for the overall Foundation activities and focused on the funding strategic initiative of Phi Delta 2020 with emphasis on growing the endowment to \$20 million and enhancing the annual fund by raising \$2 million annually.

Matt comes to us from Pittsburgh, Pa. where he spent the majority of his career working in fund raising and non-profit management. Matt has raised

money for the Indiana University of Pennsylvania Foundation, Pittsburgh Public Theater and Carnegie Mellon University.

Outside of work, Matt has been active with the Boy Scouts of America serving on the Greater Pittsburgh Council's Board of Directors. Matt has three children: Kailey, a sophomore at the University Delaware and a member of Gamma Phi Beta sorority; Zachary a sophomore at North Allegheny High School (NASH); and Lexie a freshman at NASH.

We are very pleased to welcome Matt as a member of the General Headquarters team! ■

### After three decades of dedication to the Foundation, Rusty Richardson moves on



On July 1, 1980, over 30 years ago, William R. "Rusty" Richardson, Tampa '80, began his service to Phi Delta Theta General Headquarters. But on November 15, 2011, he undertook a new challenge by becoming Vice President for Development at Cumberland University in Lebanon, Tenn. Over these last three decades, he has served Phi Delta Theta in various capacities, including Chapter Consultant, Director of

Alumni Services, Director of Business Affairs, Foundation Vice President, Foundation President and Foundation Senior Vice President.

In addition, Rusty's tireless efforts brought the General Headquarters building addition to fruition in 1999 after a very successful capital gifts campaign.

He has been an active community volunteer serving in leadership roles on the boards of the Greater Cincinnati Planned Giving Council, the Community Counseling and Crisis Center, Rotary International, Oxford United Methodist Church, and the McCullough-Hyde Memorial Hospital, to name a few.

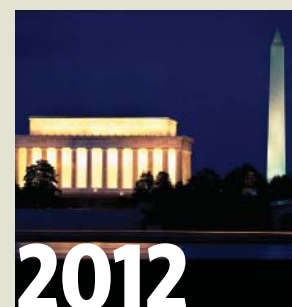
He enjoys the support of his wife, Kathy, and their children, Katy and Tommy,

Rusty will be missed by all, and we extend our gratitude and affectionate good wishes of all Phi Delta Theta members everywhere. ■

## Then & Now



**1992** This was the year Nirvana's *Nevermind* album hit No.1 on the US billboard chart, and everybody rushed to see *Batman Returns* in the movie theater. The "grunge" look was all the rage, complete with baggy jeans and Doc Marten boots. Bill Clinton was elected as president of the United States. On April 5, the March for Women's Lives dominated Washington D.C. as more than 750,000 women, men and children formed together to fight for women's rights. Our world population was 5.5 billion. Phi Delta Theta's Convention is held in Washington, D.C.



**2012** While Nirvana can still play a solid jam, Lady Gaga has taken over the music world wowing us with her outrageous performances. *Batman 3: Dark Knight Rises* hits the theaters as the superhero never sleeps. Inspiration from the 1920s and 1960s influences fashion trends, with a large influence on fur. Bill Clinton's wife, Hillary, is the secretary of state, Obama runs for his second term in the presidential office, and our world population totals 7 billion. Phi Delta Theta's Convention returns to Washington D.C. ■



ΦΔΘ

*Become the greatest  
version of yourself*



# Phi Delta Theta's new look

## Fraternity unveils new brand

By Rob Pasquucci

**W**hat is greatness to you? Getting an A on the mid-term? A big raise at work? Winning that pick-up basketball game? Phi Delta Theta's new branding captures the essence of being a Phi in a simple statement: *Become the Greatest Version of Yourself*. The Fraternity unveiled the new tagline and logo, along with the extensive research that went into it, at the most recent Emerging Leaders Institute in Oxford.

"We're really trying to establish Phi Delta Theta as a leading brand among fraternities and reinvigorate the Phi Delt brand," said Rich Fabritius, Kent '94, Member at Large of General Council. "We want to drive success for our undergraduates in their recruiting efforts while developing a platform that can be used across the organization."

## A brand defined

A brand is not a logo, tagline or television ad. It's about the experience members have with Phi Delta Theta, and that was the goal the General Council and GHQ staff had as they started this project.

"At the end of the day, a brand is an asset we use to beat the heck out of the competition," Fabritius said. "I want us to be the pre-eminent fraternal organization in North America."

The Fraternity partnered with Pocket Hercules, a Minneapolis-based agency, to help develop the brand and materials. The agency is made up of talented professionals who helped develop major American brands like Harley Davidson, and was charged with finding out why people join—and why chose not to join—Phi Delta Theta.

Pocket Hercules did qualitative research among undergraduates, key alumni leaders, sorority women, and those who chose other Greek organizations or didn't join any fraternity. The General Council and GHQ



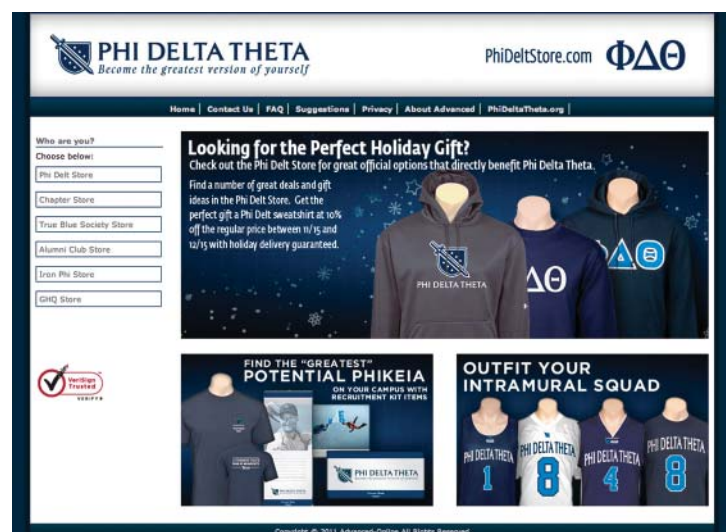
Customizable recruitment materials: door hangers made for MA Gamma

staff wanted to find out what everyone, not just members, thought about when they heard about Phi Delta Theta.

**We're really trying to establish Phi Delta Theta as a leading brand among fraternities and reinvigorate the Phi Delt brand.**

## Highlights of the research

- Phi Delta Theta is seen by members as a life-changing organization. Members said joining the Fraternity challenged them to be better men.
- Alcohol-Free housing was cited as a reason many members joined.
- Sorority members said Phis on their campus are highly regarded as the kind of guys who will walk them home after a date and will respect them.
- The appearance and upkeep of our chapter facilities was a positive.
- College men who chose other organizations were impressed with Phi Delta Theta, but felt it wasn't a good fit for them, often saying they thought Phi Delt would be too challenging for them.



The new official store of Phi Delta Theta: [www.PhiDeltStore.com](http://www.PhiDeltStore.com)

**“At the end of the day, a brand is an asset we use to beat the heck out of the competition. I want us to be the pre-eminent fraternal organization in North America.”**

“We found we had room to grow as a social fraternity—we have opportunities to grow in the social space. We’re seen as buttoned up, but we might want to inject more fun into our experience,” said Fabritius.

“I think that last point is awesome,” Fabritius said. “It tells us that you need to have some courage to join our organization, and some folks just didn’t feel they could challenge themselves to be great. All of this is really good, insightful stuff that fueled our creative execution.”

## The new brand

The new brand starts with a refreshed interpretation of the Phi Delta Theta coat of arms and the tagline *Become the Greatest Version of Yourself*.

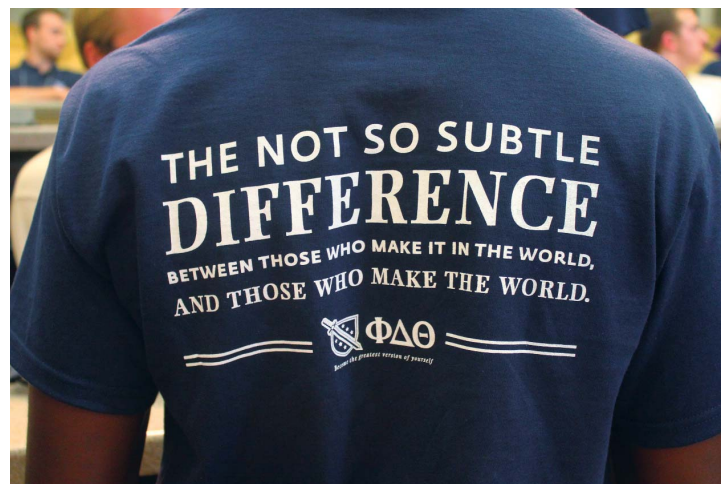
“We loved the idea of personal greatness,” Fabritius said. We are articulating that you can join this organization and be enhanced or challenged to be the best you can possibly be, and that challenge will last throughout your experience as a Phi.”

# GUIDE TO GREATNESS



**PHI DELTA THETA**  
*Become the greatest version of yourself*

Guide to Greatness Campaign



Customizable recruitment materials: the 2011-2012 recruitment t-shirts

**“We loved the idea of personal greatness. We are articulating that you can join this organization and be enhanced or challenged to be the best you can possibly be.”**

In addition to the logo and tagline, there are several customizable pieces that can be used for recruitment materials. Examples are seen on these pages.

“No recruitment program is going to get pledges, Fabritius said. “What it can do is help provide materials so what our undergraduate members can focus on what’s important—going out on campus and meeting young men who might be interested in joining our organization.”

For more on the new branding materials or to order merchandize with the new logo, visit [phideltatheta.org](http://phideltatheta.org). ■

**CLEMSON UNIVERSITY**  
South Carolina Gamma

**WE ARE PHI DELTA THETA**

Phi Delta Theta has a long and distinguished history at Clemson. The South Carolina Gamma Chapter was founded on March 7, 1920, making it one of the oldest fraternities on campus. Phi Delt is involved in a variety of campus organizations including Student Senate and the Clemson Guide Association. Our work in the community has earned us Phi Delta Theta's National Philanthropy Award for the past five years. From a full social calendar to the incomparable experience of living in the fraternity's hall, if you are looking to enhance your college experience and make connections that last a lifetime, join Phi Delt.

**HELPING EVERY INDIVIDUAL MEET HIS TRUE POTENTIAL IS THE BEDROCK OF THE PHI DELTA THETA FRATERNITY.**

Founded in 1848 on the values of friendship, sound learning and rectitude, Phi Delta Theta seeks men of outstanding character who wish to exceed their personal expectations. Every Phi Delt develops into a greater version of himself than he ever could on his own.

**CONTACT US**

Phi Delta Theta  
2185 University Station  
Clemson, SC 29631  
[scgamma@gmail.com](mailto:scgamma@gmail.com)  
[scgamma.org](http://scgamma.org)

**PHI DELTA THETA**  
*Become the greatest version of yourself*

Join the conversation [f](#) [t](#)

Your journey as a man of Phi Delt begins at [Futurephidelt.org](http://Futurephidelt.org).

Customizable recruitment materials: promo cards made for SC Gamma



# PHI DELTA THETA

*Become the greatest version of yourself*

Customizable recruitment materials: chapter house banner, 96" x 48"



**PHI DELTA THETA**  
OHIO ALPHA – MIAMI UNIVERSITY

On December 26, 1848, six men at Miami University founded a brotherhood on the bedrock of friendship, sound learning and rectitude. Upon this solid foundation Phi Delta Theta has flourished, helping men of the highest caliber of intellect, manner and judgment reach their full potential.

You have been granted the honor to continue the grand tradition of the Fraternity on the strength of your character, integrity and deep respect for the virtues of friendship.

By signing this card, you pledge to uphold the values of the brotherhood and pursue the greatness that lies within you with vigor and unyielding resolve.

Your journey as a man of Phi Delta Theta begins now.

\_\_\_\_\_  
Chapter President

\_\_\_\_\_  
Date

**ΦΔΘ**

OHIO ALPHA – MIAMI UNIVERSITY

In recognition of your extraordinary passion, character and ambition, it is our honor and privilege to invite you into the Phi Delta Theta brotherhood.

We look forward to helping you reach your full potential as a man and a brother, no matter where the journey takes you.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**PANTONE 539C**

**PANTONE 3005C**

**PANTONE 428C**

Customizable recruitment materials: bid cards made for Ohio Alpha



# Game Changers: Four Phis who are leading the charge in high tech

By: Molly Sawyer

If you've ever played Halo, used Dropbox to upload a file, downloaded Path on your iPhone or used Xobni to search your email, you may have a Phi to thank. Drew Houston, Adam Smith, Alex Seropian and Dave Morin all have something in common: their Phi Delt brotherhood and their leadership in the world of high-technology.

These brothers understand what it takes to break into the crowded world of high tech, and their products make our lives easier and more entertaining. Here are profiles of these Phis shaping our future.

## Drew Houston—Creator of Dropbox

There's not many people who can say they turned down the chance to partner with the late Steve Jobs and Apple, but Drew Houston, MIT '05, did, and the company he founded, Dropbox, is one of the fastest growing firms in Silicon Valley. He was named one of the "next game changers" by *Forbes* magazine, and he's busy building on his

company's success to make the little blue Dropbox appear everywhere—from your phone, to your work computer, to your tablet.

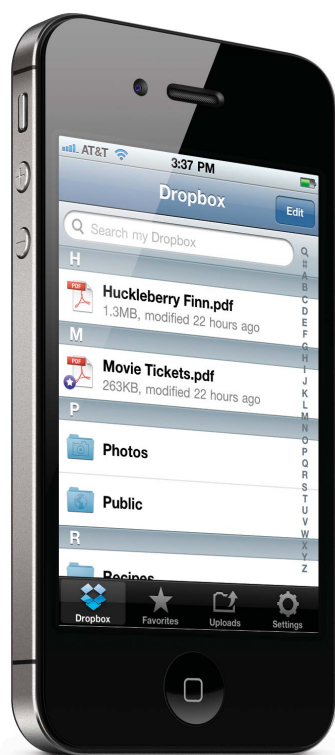
Houston (who's name is pronounced like the street in New York City rather than the city in Texas) has had big dreams since college. This is quickly apparent when talking to his best friend and MIT pledge brother, Chris Simeone. "He would always talk about how he wanted to change the world," Simeone said. "The creation of Dropbox was the answer for him. He wanted to see that idea grow and shape the way we live." Ever since the two met freshman year during Greek recruitment, they knew their friendship



CEO Drew Houston, MIT '05

was going to last. They bonded over writing code and eating Hot Pockets.

Houston is a gifted person. "You could tell from the moment you met him. He really understood the world at a tangible level at a young age," Simeone said. This in turn, has lead



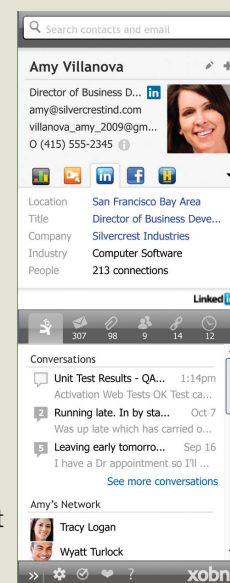
## Adam Smith Creator of Xobni

xobni

Fellow Phi Delt Adam Smith made a name for himself after he dropped out of MIT to create his own email search company, Xobni.

Created in 2006, Xobni offers a new approach to the way people manage and search contacts and email. Smith believed people spent too much time searching unsuccessfully for conversations or important information in their inboxes. Xobni, "inbox" spelled backwards, is the solution to this problem.

Smith and his roommate, Matt Brezina, brainstormed in their MIT dorm room leading to development of the idea. Xobni creates detailed profiles for every person in which communication has taken place. The profiles contain relationship statistics, contact information, threaded conversations, shared attachments, and contact information from social media networks as well. Xobni taps into Microsoft Outlook, offers fast search and people based navigation of mail achieves. It is the new and improved address book.



## Alex Seropian Creator of Halo

# HALO

Most college graduates continue on with one goal in mind: get a job. Alex Seropian had another idea in mind. He instead set out to follow his dream of forming his own video-game company. "I'd really like to have my own business. I've done a lot of programming, and I'm really into games so I thought 'Gee, this sounds like a great idea: I'll try making a game and sell it.'"

He obtained a mathematics degree with concentration in computer science from the University of Chicago in 1991. Seropian learned a lot inside the classroom, but also as a part of Illinois Beta which contributed to his success overall.

Seropian's company, Bungie Software Products Corporation, eventually set up shop in an apartment on Hyde Park Boulevard, Chicago. In 2000 Microsoft bought the company and hired Seropian. Microsoft wanted Bungie's next project, a first-person shooter, to be the premise for their new X-Box game system. That game, Halo, became a major success. It has since lead to two sequels and solidified Microsoft's place in the video-game market.

Seropian was always adding new ideas and features. For the first game of the Halo series, Halo: Combat Evolved, Seropian incorporated surround sound and cinematics. As a result, Halo sold more than 4 million units by 2004 and founded a media franchise including sequels, books, and music.

The franchise, called Wideload Games, intended to be more streamlined than most video game studios. They began with a staff of 10, with the plan to hire independent staff to complete the game itself. Aspects of the film industry resided in Seropian as it helped to look at an older industry that had been solving the same types of problems for a longer period than video games.

Although video games have become an almost too common hobby among the young, they are not as transferable with older generations. Seropian is trying to close this gap as he says, "If you end up playing a party game on an Xbox or a Nintendo Wii at your great-uncle's retirement party in a few years, you'll know who had a hand in making it a reality."

On September 8, 2009 Disney acquired Wideload. Seropian joined Disney to head its in-house game development team, Disney Interactive Studios. Their partnership has been a success thus far as the two companies discovered they had a lot in common.

Seropian also serves as DePaul University's second "game designer in residence." DePaul is the first liberal arts university to offer a bachelors degree for game design.

to his success. With over 50 million users, DropBox is has grown threefold from a year ago. Revenue is expected to hit \$240 million in 2011 and gross almost three times more per employee than Google.

The Phi Delta Theta experience helped shape Houston's lifestyle and career. At MIT, Houston was social chair. Holding this position allowed Houston to maximize project management and task delegation to team members.

Houston did not hold back in putting his plan into action. "Drew came up with the idea for Dropbox towards the end of our senior year," Someone said. He started writing the first lines of code while at a bus station in Boston in 2007. His plan was to do work during the four-hour bus ride from Boston to New York, but he forgot his USB memory stick. This quickly spurred creation of technology to synch files over the Web so a problem like this would not happen again.

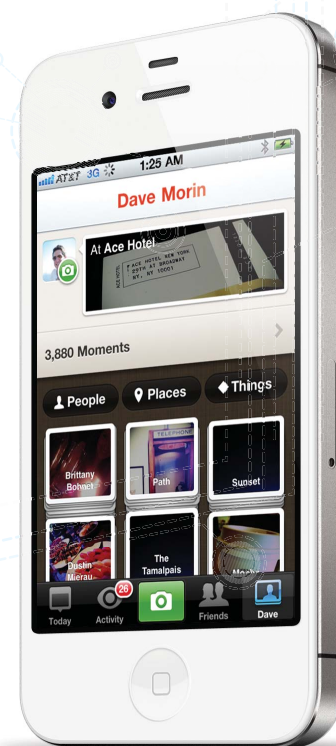
Once the idea was established, Houston pitched it to Paul Graham of Incubator Y Combinator in San Francisco. "The rest is history," said Simeone. "His MBA from Phi Delta Theta was complete and his career took off. Our relationship has not changed, and his success does not change my view of Drew as a person."

## Dave Morin—Co-Founder and CEO of Path

Dave Morin, featured in the spring 2009 issue of *The Scroll*, continues to be a pioneer in the social media and technology world. Brother Morin started out as an early contributor to the Facebook team and played a variety of roles adding to the product, marketing, strategy and management roles in expanding the company to over 600 million people worldwide. Morin then continued on as the co-inventor of Facebook Connect.

Facebook Connect was created to make the Internet more social. This in turn has been successful as there are over 250 million users every month. They use it to connect with Facebook friends across the Web, iPhone and other devices.

Most recently, Morin has taken the ideas of Facebook and Facebook Connect to create Path. The Path iPhone app was created with the intention for people to be themselves and share their life with close family and friends. The application enhances one's existing social networks, allowing for people to capture their most personal moments and share them with 150 closest friends and family. Limiting access to just one's inner circle elevates the level of trust and allows users to track comments to stay connected. Morin is pushing the boundary with mobile technology leading us to wonder, what will come next? ■



Molly Sawyer, Miami '12, was a General Headquarters intern in the fall of 2011.



# THE BEST OF ΦΔΘ

In the last issue of *The Scroll* we noted some of the Best of Phi Delta Theta based on our unscientific survey. In this issue, we have more of the Best of Phi Delt—from best alumni event to our favorite house mom. Thanks for all your submissions!



## Best College Football Game Day Experience Various

To avoid angry letters, we're going to fudge on this one and not declare a winner, but share some of the responses we've received.

The Grove at Ole Miss was cited by many Phis as a great place to enjoy a college football Saturday. Jeremy Sale, *Georgia Gamma '02* writes: "Thousands of tailgaters in a beautiful quad. Green grass, sundresses, and BBQ...I need to say more?"

Also in the South, General Council Reporter Rich Fabritius, *Kent*

**Michigan Alpha always welcomes guests from other chapters, so come to us and have some fun!**

*State '94*, loves visiting University of Tennessee games. "Really? Do I have to explain? 110,000 fans. A sea of orange and the best damn game day song ever! Rocky Top, you'll always be, home sweet home to me... good 'ole Rocky Top, Rocky Top Tennessee!"

Several brothers noted the Oregon Ducks' experience. "The entire experience, the walk to Autzen, the brotherhood and the best team in football," said Mark Jacoby, *Oregon '11*.

The Big House at the University of Michigan garnered several mentions. Maybe it's the fact that Michigan has the biggest football stadium in the United States that makes Phi Delt's best. "Maybe it's the fact that you are among at least 100,000 people packed into a stadium. Maybe it's the fact that Phi Delt's pregame involves the

lovely ladies of Pi Beta Phi. Or maybe it's just the fact that each Saturday, all our guys love waking up early, mixing with girls, meeting new people, and having an amazing time," said Michigan Phi Stephen Wettstein '12. "Michigan Alpha always welcomes guests from other chapters, so come to us and have some fun!"

New York Beta's (Union) chapter house sits on the 50-yard line of the football stadium, giving these brothers a great location to catch the action.

Some brothers also mentioned specific games during the season. The Monon Bell Classic pits Wabash against DePauw. The schools are 25 miles apart and have played each other 118 times.

Schools also noted: LSU, Clemson, South Carolina, Virginia, Virginia Tech, USC, the University of Colorado and Iowa. It's clear that where there's college football, there's a group of Phis ready to make it a fun experience!



General Council Reporter Rich Fabritius and Kevin Forner (Kent State, '95) and their wives enjoy a Tennessee game.

## Best Social Event Sonoma State's Phi City

The California Sigma Phis at Sonoma State's Phi City was the largest event the school has ever seen and was a great money maker for the chapter!



## Best Cook Robert Stewart

Robert Stewart (Chef Bob) from Whitman was named best cook. "The man cooks sublime meals, hangs out around the house brightening the days of everyone involved constantly, and goes to inordinate amounts of effort to make sure that everyone in this chapter is happy. I can't really express how fantastic Bob is to have around, and for this he deserves to be recognized as the best Phi house cook," wrote Timothy Wilder, a Whitman Phi. The chapter initiated Chef Bob six years ago.

Also recognized were "Candice" from the Cornell chapter and Austin Downs from Kansas State University.





## Best Housemother Corinne Gilbert

Iowa State's housemother, Corinne "Mom G" Gilbert, garnered many, many accolades from Iowa Gamma Phis. Here's just one note we received: "Mom G is a blessing to the Iowa Gamma chapter. Whether she is cleaning, making study treats for members, or sewing buttons back onto a pair of pants, Mom G is always active at Iowa Gamma. Corinne is one of the few house mothers on campus who truly takes pride in her job. She is up every morning preparing the house for its daily activities; she sends out regular correspondence letters to parents, makes a point to attend and photograph all functions Phi Delt related, and still makes time in her evenings to relax with other house mothers. When visitors come to Iowa Gamma, one of the compliments we receive the most is just how kind our house mother truly is. She can always be spotted with a smile, sporting her 'Phi Delt House Mom' sweater somewhere in the house. The Iowa Gamma chapter of Phi Delta Theta would not be the same without her, and I can think of no better way to honor her than to vote her the Best Phi Delt House Mother," writes Colin Hueser, *Iowa State '13*.

Phis at other chapters noted their housemothers: "Patsy MacDonald at the Missouri Beta Chapter at Westminster College. She doesn't just save the best food for formals. We eat exceptionally well and healthy for every single meal. She also acts as a mother would in any normal household. She will listen to brothers who have been having troubles and attempts to help them through and give possible solutions. If anyone has a problem or a need in the house, she will help fulfill that need if she can. A good example would be that she helped me buy ingredients and plan a special dinner for my girlfriend and me. She's also taken time on her

weekend to cater for a memorial service for a relative of a local alumnus. These are just a few simple examples of all that she does for our chapter. No other person could equal her contributions to our chapter," wrote Michael Fowler, *Westminster '11*. Patsy also received several nominations for best chapter house cook.

"Virginia Zeta Charlotte Moore aka "Mama C" has been House Director at Virginia Zeta for 20 years. She has helped to foster, mentor and build strong relationships with countless Virginia Zeta alumni who often invite her to their weddings and keep in close contact with her long after graduation. She is the epitome of 'transmitting the fraternity, not only, not less, but greater than it was transmitted to me.' Mama C has cast a lasting legacy at Virginia Zeta and helped countless young men develop their strengths to serve society in a positive manner," wrote Robert Clay Coleman, *Texas Gamma '04*.

Chris Johnston, *Indiana Zeta '83*, nominated "Brenda Terrel at DePauw. She and her husband Gary both share cook duties for between 55 and 80 men each year. They have created a wonderful family atmosphere and bellies are never empty."

Florida Alpha Phi Blake Oropeza writes: "Jackie! She is the best ever. She helped get our chapter house to a level one in fire code which was the first time in ten years for our house. She also cooks for us and thinks of innovative ways for us to save money. She is the best!"

"Judy Thompson, from the Alpha Chapter at Miami University. Judy cooks us wonderful dinners and provides us great stories and great laughs. She takes time out of her days off to come participate in philanthropy events we sponsor and cooking some great seasonal dinners. Judy Thompson is absolutely deserving of consideration for best Phi Delt house mother," wrote Reed Smith, a Miami Phi.

## Best Campus Food

### Virginia Tech

Virginia Tech Phi Greg Ryan writes: "Virginia Tech has been ranked either first or second by the *Princeton Review* for the best campus food for the past five years. Where else can you pick your own Maine lobster out of the tank and have them cook it for you, or watch them grill your steak at any size you want, at any time of year?"

Also noted were the Crazy Jim's Blimpie Burger at Michigan, crab cakes at Johns Hopkins (Maryland Delta), the fare at Miami University as well as at Washington University in St. Louis.



## Best campus official

### Charley Pride

Phis praised Gina Stewart, campus official from Wichita State and Phi Charley Pride from Bowling Green as top campus officials.

## Best Alumni Event

### Various

Any time we get together with alumni it's a good time, but here are some of the more notable gatherings:

Rob Turning, *Akron '96*, enjoys the First Friday Luncheons on campus at the Paul Martin University Club. "They are classy, maintain an ongoing relationship among NE Ohio Phis, and Pikeias eat free!"

"Pennsylvania Delta's homecoming pig roast/cookout. It was an event that truly brought brothers from all generations (class of '68 to class of 2013) together for bonding and story swapping. It was an event that is kickstarting the chapter again," wrote Steve Knapp, an Allegheny Phi.

From Indiana Eta Phi Richard Reiley, the chapter's 40th anniversary of their re-chartering. "Actives did an outstanding job putting this event together."

Michael York, *New York Beta '85*, attended the Lou Gehrig presentation in 2009 when Shane Victorino was honored. "Alumni brothers and active brothers met for a pre-game tailgate at Citizen's Bank Park. The turnout was great."

Also noted was the Texas Beta Crawfish Boil.



Verlin Pulley Bell Tower

## Most Picturesque Phi Delt Campus

### Miami University

While we have chapters on many beautiful campuses, alumni had lots of accolades for our founding campus, Miami University.

"Robert Frost once said, 'Miami is the most beautiful campus that ever was.' No matter the time of year or hour, Miami is always in season. With not a single building standing over three stories high, the red brick Georgian architecture and thousands of oak trees make a walk past the Phi Delt Gates, the formal gardens, Elliot Hall or under the Upham Arch enjoyable. It is only fitting that the greatest fraternity was founded at the greatest university," wrote Miami Phi Jonathan Rogowski.

## Most Interesting Relic or Antique

### Oil Painting of Robert Morrison

Missouri Beta owns an original oil painting of our Founder, Robert Morrison. Missouri Beta is the last chapter that was physically founded by Robert Morrison. We have had the painting in our possession since 1931, according to Westminster Phi Walter Grayson. The chapter also has the last Bond signed by Robert Morrison.

Other interesting chapter artifact:  
Alberta Alpha's Ralph the Deer.



# rectitude

Fall/Winter 2011

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## Leadership and the Cardinal Principles

By: Dr. Edward G. Whipple

**A**s a University administrator for over 30 years I have worked with a myriad of student leaders, some fantastic and others not so fantastic. I also have taught leadership courses, both at the undergraduate and graduate levels. The discussion always seems to center on “what is leadership?” “Is one born a leader?” “What are the traits of an effective leader?” Of course, there is no correct answer to any of these three questions, other than “it depends.” Living this year in Washington, D.C. is providing me with a unique view of the nation and the world. This city is probably one of the meccas for journalists and everyone has an opinion on something. And, given this very long presidential primary season, it is interesting to see leadership traits at play among the candidates. Now to top it off, are the Penn State issues which really point to questions of leadership responsibility and accountability. Thus, the last several weeks have caused me to think more about the importance of strong leadership and what it means, especially for fraternity chapter leaders.

As I reflect on “what leadership is” I do know one thing it is not—words. Washington, D.C. is full of a lot of “words” with no action behind them. The same is true for student leaders. I don’t know how many times I worked with student leaders, both at the undergraduate and graduate levels, who said they were going to do something, but didn’t follow through. Ironically, this lack of follow-through is one of the most common complaints I have heard from fraternity leaders about their own members—jobs and tasks are assigned, the member is charged with accomplishing a project. Whether it be organizing a social, rounding up volunteers to work with a youth event, collecting delinquent dues, or planning an alumni program. Then, nothing happens except for excuses.

Why don’t things happen? For chapter leaders, similar to the Penn State situation with the University leaders and football staff, there are numerous reasons: some leaders don’t think follow-through on an issue is important, no one really cares about what is at stake, it may upset others if certain decisions are made, or the final decision may be unpopular. The Penn State situation most clearly aligns itself with chapters not holding members accountable for their actions. Ultimately, it is the president of a chapter that has to take responsibility when dealing with problems that are in possible violation of institution policy, or local, state, or federal laws. Many chapter presidents fail this test of responsibility because it is “tough to make a tough decision.”

Then, how do we instill in our Phi Delta Theta chapter leaders that sense of leadership where the “right” decision needs to be made? As it pertains to our Fraternity, I am convinced that what a good leader is, or how to deal with problem members is not the answer. It goes back

simply to what each man pledged of himself when he joined Phi Delta Theta: living daily our cardinal principles. Actually, this is really all our leaders need in terms of understanding what leadership is.

Friendship, sound learning, and rectitude say it all. Friendship is the ability to develop healthy relationships with everyone from fraternity brothers to alumni to university and college administrators and to faculty. Those leaders who are most effective have the relationships with others where clear communication is evident and trust and honesty are engendered. Sound learning is not only about going to class and being a decent student, it also means having a greater understanding of the world in which one lives and the understanding of the many dynamics and influences impacting and affecting society. “Seeing the big picture” is an important part of one’s education and understanding how, for example, fraternity fits into that picture on a campus. Rectitude obviously focuses on doing the “right thing.” All of us know what the “right thing” to do in a given circumstance is; however, many don’t want to admit that nor do they want to make that right decision due to the possible unpopularity of the decision. Integrity is a huge piece of rectitude. And, we see today where our leaders, from politicians to football coaches and university presidents, must strive to embody those same Phi Delta Theta cardinal principles, or as we have seen, their lives, both personally and professionally, implode.

I always have said that our Phi Delta Theta chapters across the United States and Canada would all be the premier student organizations on their respective campuses if each man lived, on a daily basis, the three cardinal principles to which he pledged himself when he joined the Fraternity—friendship, sound learning, and rectitude. And, our chapter leaders would be integrating, on a daily basis, their words with those actions. ■



*Dr. Whipple, Hanover '74, is a past president of the General Council and currently is a Foundation Trustee and Senior Fellow with the Student Affairs Administration in Higher Education.*



# Iron Phi Makes Great Strides in 2011

**P**hi Delta Theta's Iron Phi program made great strides in 2011. This young and old began and completed the journey of becoming Iron Phis, challenging themselves to achieve an athletic accomplishment and raising important funds for The ALS Association and the Phi Delta Theta Foundation along the way.

As we continue to develop the Iron Phi program, we're pleased to announce that The ALS Association has named the funds being raised for ALS research "The Phi Delta Theta - Iron Phi Fund." The ALS Association will inform grant recipients that funds were provided by the Phi Delta Theta Iron Phi Program. The ALS Association will also report, annually, to Phi Delta Theta which research grant recipients and projects were funded by Phi Delta Theta gifts.

The mission of Iron Phi is to strengthen the Phi Delta Theta International Fraternity and the impact it has on the fight against Lou Gehrig's disease through the fundraising and athletic efforts of its members. Through the fundraising efforts of members of Phi Delta Theta on the way to achieving personal athletic goals, the Fraternity is mobilizing its membership base to help The ALS Association and Phi Delta Theta Foundation achieve its missions.

To become an "Iron Phi", members of Phi Delta Theta (both undergraduates and alumni) must select an athletic endeavor of their choice (any type of athletic event is eligible), raise \$1,000 through the Iron Phi website ([www.ironphi.org](http://www.ironphi.org)), and accomplish the athletic endeavor itself.

## 2011 Statistics

Dollars Raised	\$104,105.50
Total Dollars Raised Since Launch	\$204,235.65
Number of Iron Phis	103
Number of Registrants	740
Number of Iron Phi Chapters (Raised \$10,000 Collectively)	3

- 84 **Jay Brace, Michigan Delta**  
Kettering, 10 Mile Crim
- 85 **Chris Shrader, Ohio Alpha**  
Miami, Iron Phi Landmark 5K @ ELI
- 86 **Adam Parolin, Massachusetts Epsilon**  
Northeastern, Spartan Race
- 87 **Michael Boulter, Michigan Delta**  
Kettering, Iron Phi Landmark 5K @ ELI
- 88 **Nick Hellbusch, Nebraska Alpha**  
Nebraska, Cornhusker State Games Spring Triathlon
- 89 **Alex Burns, Oregon Alpha**  
Oregon, Warrior Dash
- 90 **Dorian Kersch, Massachusetts Epsilon**  
Northeastern, Amberly's Search for a Cure 5K
- 91 **Brian Wortmann, California Sigma**  
Sonoma State, Tough Mudder Squaw Valley
- 92 **Julian Jolivet, California Sigma**  
Sonoma State, Tough Mudder Squaw Valley
- 93 **Chris Nordman, California Xi**  
Chico State, Napa to Sonoma Wine Country Half Marathon

- 94 **Drew Carpenter, Minnesota Beta**  
Minnesota State-Mankato, Central Texas Tough Mudder
- 95 **Derek McIntyre, Oregon Delta**  
Oregon Institute of Technology, Portland Marathon
- 96 **Mike Tourte, Iowa Gamma**  
Iowa State, Des Moines Half Marathon
- 97 **Matt Boyan, Indiana Alpha**  
Indiana, Men's Health Urbanathlon-Chicago
- 98 **Austin Read, Kentucky Iota**  
Louisville, Derby Festival miniMarathon
- 99 **Ted Broderick, Pennsylvania Beta**  
Gettysburg, Harrisburg Marathon
- 100 **David Tekle, Pennsylvania Beta**  
Gettysburg, Harrisburg Marathon
- 101 **Dustin Struble, California Xi**  
Chico State, Philadelphia Marathon
- 102 **Jeffrey Le, Michigan Alpha**  
Michigan, Father Joe's Annual Thanksgiving Day 5K
- 103 **Xavier Harmon, Tennessee Gamma**  
Tennessee, Santa Hustle in the Smokies

## The Clark Jackson Award- Top Fundraising Chapter

The Clark Jackson Award is given each year to the Phi Delt chapter that raises the most money within the Iron Phi program. Clark Jackson was a very influential figure to both his Chapter, Kansas Delta (Wichita State) and the Iron Phi program. While suffering from ALS, Brother Jackson became an Iron Phi and an inspiration to all. In his honor, we created the "Clark Jackson Award."

Many potential Iron Phis hit a fundraising roadblock. When it comes to raising money for ALS, Brother Jackson said, "think it—do it." Honoring the fundraising spirit of Brother Jackson, the "Clark Jackson Award" is given to our top fundraising chapter. There is no better way to honor Brother Jackson than to tie his name to an award that will be given for years to come.

### Top Fundraising Chapters (2011) (Reported December 14)

Tennessee Zeta	Belmont University	\$11,935.00
Michigan Alpha	University of Michigan	\$8,731.00
Kansas Epsilon	Emporia State University	\$6,297.26
Florida Epsilon	University of South Florida	\$4,502.00
California Sigma	Sonoma State University	\$3,998.00
California Xi	Calif. State University-Chico	\$3,135.01
Indiana Alpha	Indiana University	\$3,105.00
Ohio Lambda	Kent State University	\$2,940.00
Oregon Alpha	University of Oregon	\$2,688.00
Kentucky Iota	University of Louisville	\$2,653.90



"The Iron Phi program has impacted my life in several ways. The most positive impact is the simple feeling of accomplishment. I say this because not only did I raise over \$1000 for ALS, but I also completed a half-marathon and gained this sense of achievement which I want to strive out to encourage all Phi Deltos to gain this great title of Iron Phi."

—Carl Brown, Kent State



"I was challenged by a younger Phi to become an Iron Phi. It is NOT just for the younger Brothers. I do swim in the Masters Swimming program regularly, but the run was a challenge. I was able to run in the memory of two Phi's, Jack Loyd, Ohio Beta '41 and Ben Hallock, Ohio Alpha '82. Years apart in age but united in the Bond of Phi Delta Theta...and very unfortunately casualties of this terrible disease. I am hoping the donations raised will find a cure to ALS."—Chris Shrader, Miami

## The Iron Horse Award- Top Fundraising Individual

The Iron Horse Award is given each year to the individual who raises the most money within the Iron Phi program. Lou Gehrig was known as the "Iron Horse" during his baseball career because of his durability and perseverance. His prowess as a hitter, consecutive games-played record (2,130), and never-give-up attitude after being stricken with ALS inspired those around him.

### 2011 Iron Horse Award Final Standings (Reported December 14)

Tyler Kreutzer	Belmont University	\$8,040.00
Roger Heineken	Emporia State University	\$4,872.26
Matthew Boyan	Indiana University	\$3,105.00
Mike Fimiani	University of South Florida	\$2,948.00
Brian Wortmann	Sonoma State University	\$2,750.00
Mark Blackham	Belmont University	\$2,200.00
Jeffrey Le	University of Michigan	\$1,565.00
Nicholas Bolton	Dalhousie	\$1,500.00
Sean Dreznin	University of South Florida	\$1,449.00
Josh Lowenthal	University of Michigan	\$1,391.00



## Belmont Phi Raises \$8,000+ For Iron Phi

Something truly special occurred within the Iron Phi program this summer. Tyler Kreutzer, a junior at Belmont University decided to become an Iron Phi by playing 100 holes of golf in one day. Motivation for Tyler's event was present through a family friend who is in the early stages of ALS. In about a month, Tyler successfully raised more than \$8,000, completed his 100 holes of golf, and became an Iron Phi, all while having his family friend by his side.



## How has the Iron Phi program positively impacted your life?



"I ran my first marathon to honor Wisconsin Beta chapter brother, Adam Nickel, who died at the finish line of a marathon. The Iron Phi program made it easy to share what I was doing and also raise money for a great cause!"—Ben Dictus, Lawrence

"I've always challenged myself academically and I've never completed a full mile, before this year. Since joining the refounding of Phi Delta Theta at SU, the Iron Phi program has given me the motivation to challenge myself physically and 4 days ago I finished my first 5K run with the goal of participating in the 13.1 New York on March 24, 2011."

—Michael Hu, Syracuse



"The Iron Phi experience has allowed me to use something that has always come natural to me and use it to help others. It gave me the opportunity to better myself while reaching out to help others."—Corey Bartholomew, Robert Morris



"Iron Phi has given me an opportunity to live out Morrison's philosophy—To do what out to be done, but would not have been done unless I did it, I thought it to be my duty. I run and raise money for people who cannot do it for themselves, but desperately need it, because if I have the ability to help, it is my responsibility to help."—Zach Zola, Belmont



"Becoming an Iron Phi was a huge motivational tool for me to start losing weight. Since then it has been a constant reminder that I am capable of achieving anything I set my mind to."—Jeff Rees, Louisville



"The Iron Phi program inspired me to set and reach goals I never imagined I could achieve. It also motivated me to better myself for a greater cause."—Brian Wortmann, Sonoma State

# Expansion update

**T**he expansion staff has been very busy with many projects coming to fruition and others getting off the ground. If you are interested in becoming involved with any of these, please contact DeMarkco Butler at [DButler@phideltatheta.org](mailto:DButler@phideltatheta.org).

## Installations

### Montana Alpha-University of Montana

Installed: October 2, 2011

Number of Initiated Brothers: 42

Forty two men were initiated into the Montana Alpha Chapter at the University of Montana in Missoula on September 30 with installation following on October 2 in the University Center Ballroom. The installation was directed by Director of Expansion DeMarkco Butler, General Council Treasurer Chris Lapple, Tau South Province President Ken Maikowski, Survey Commissioner Moe Stephens and Leadership Consultant Jon Rogowski. Parents, friends, and over 30 alumni enjoyed the events. Additionally, the President of the University Royce Engstrom and his wife attended the installation and assured the newly initiated men that they would have his support as they continue to "Become the Greatest Version of Themselves."



Montana Alpha Initiates

### New Jersey Beta-Princeton University

Installed: November 11-12, 2011

Number of Initiated Brothers: 14

On Friday and Saturday, November 11–12, 2011, Phi Delta Theta initiated another outstanding group of men as Founding Fathers and installed the New Jersey Beta Chapter at Princeton University. The festivities began Friday at the Nassau Inn, a historic landmark hotel near Princeton's campus. There, the brothers signed *The Bond* of Phi Delta Theta and became initiates of the Fraternity after 18 months of hard work.



New Jersey Beta

The morning following initiation, an early brunch service and installation ceremony culminated the installation weekend. Gamma East Province President Chris Simeone, *MIT '05*, presided over the ceremony, and remarks were made by Chapter Advisory Board Chairman Frank Modica, *MIT '88*, and Chapter President Bryan Peace '12. The remarks had a common theme that this was the beginning of something special that could be the best aspect of the members' college experience. Scott Mitchen capped off the weekend's festivities with a moving speech that charged all members of the newly-installed chapter to uphold the high ideals of the Fraternity and continue to work towards greatness. The Founding Fathers also posed for several pictures in front of historic Nassau Hall, a stronghold for the colonies during the Revolutionary War. After the ceremony, Princeton Phis took part in Homecoming weekend festivities, attending the football, basketball and volleyball games.

The brothers at Princeton, with a current Phikeia class of 14 individuals, are excited to continue the tradition of Phi Delta Theta and build upon its legacy. They hope to improve the campus through the Fraternity's values of friendship, sound learning and moral rectitude. The ties of brotherhood at Princeton have now been formally established, and the chapter is confident that these relationships will last a lifetime. ■

### Help Support Expansion!

Want to support an up-and-coming chapter in your area? Contact GHQ at 513.523.6345 or visit [www.areasupport.com](http://www.areasupport.com).

### Upcoming installations:

University of California-Davis  
Northeastern University

Indiana University of Pennsylvania  
New Mexico State University

### Current expansion projects:

University of Wyoming  
Syracuse University  
University of Nebraska-Kearney  
University of California-Irvine

University of New Mexico  
Otterbein University  
Valparaiso





# Recruitment Workshop Goes Regional

By Luke Benfield

**R**ecruitment programming has had a number of faces and formats over the past decade. In the past, approximately 115 undergraduates would attend a three-day intensive workshop for strategic planning and skills training. However, the program was in higher demand than what we were able to supply. With an increased interest in recruitment training, General Headquarters is proud to unveil the Regional Recruitment Workshops.

Beginning in January 2012, a series of five Regional Recruitment Workshops will take place in different regions of the country. These one-day, drive-in workshops will be presented by Phired Up Productions and will feature both Dynamic Recruitment and Social Excellence Training. Chapters will be allowed to register up to ten (10) members for free, and subsequent members will cost \$50 per person. The capacity of each workshop is approximately 100 undergraduates, increasing our educational impact five-fold.

“Recruitment is arguably the most important activity we do for our organization. Fundamentally, it fuels the future success of Phi Delta Theta. However, it is not just the act of recruiting, but the ‘quality recruitment’ of individuals that yields the finest Brothers and Chapters in the fraternal world today. I would encourage all attendees to make the most of their one day workshop experience and deliver our ever-evolving recruitment culture and philosophy to your chapter.”

—Chris Lapple, General Council Treasurer.

*For more information about the Regional Recruitment Workshops, please visit the education section of the Fraternity's website.*

## Upcoming Featured Events

### Midwest

**Where:** Butler University, Indianapolis, Indiana

**Hosted:** by Indiana Gamma

**Date:** January 28, 2012

### West

**Where:** Portland State University, Portland, Oregon

**Hosted:** by Oregon Epsilon

**Date:** February 18, 2012

### Northeast

**Where:** Widener University, Chester, Pennsylvania

**Hosted:** by Pennsylvania Mu

**Date:** February 25, 2012

### Southeast

**Where:** The Georgia Institute of Technology, Atlanta, Georgia

**Hosted:** by Georgia Delta

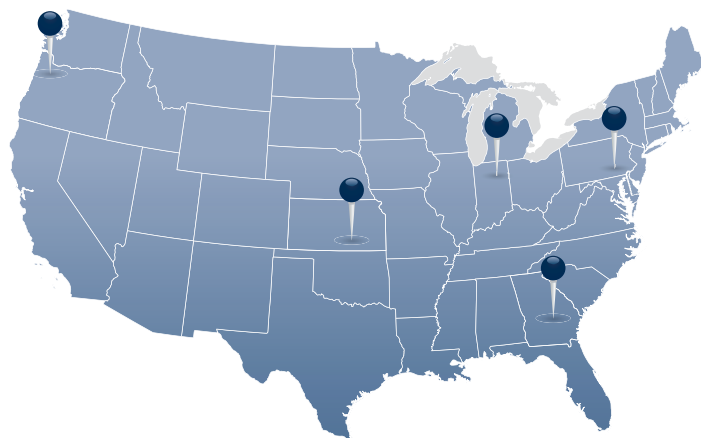
**Date:** March 3, 2012

### Central

**Where:** Wichita State University, Wichita, Kansas

**Hosted:** by Kansas Delta

**Date:** March 31, 2012



# The membership that keeps giving back

## Even more discounts added to your True Blue benefits

**B**y now throughout this issue you have read about Phi Delta Theta's new brand and the Phi Delt Store. In entirety, the store offers over 500 different items, as well as special True Blue Society merchandise for loyal True Blue Phis!

Additionally all True Blue Phis are provided a 5% discount on all merchandise at all times. To receive this discount, all True Blue Society members should log into the True Blue Society Store. To do this, you should go to [phideltstore.com](http://phideltstore.com) and then click on the True Blue Society Store button. Then you should enter your email address and then your True Blue Society number. From there you can navigate throughout the store and have access to lower prices than any other Phis!

If you aren't a True Blue Phi, what are you waiting for? Go to [www.truebluesociety.org](http://www.truebluesociety.org) to join and to be able to get low prices at the Phi Delt Store along with all of the other standard benefits of membership. This includes a subscription to the printed edition of the magazine, a membership card and certificate, a True Blue tie, lapel pin and discounts to Brooks Brothers, Jos. A. Banks, and travel and entertainment providers.



- |   |  |  |   |
|---|--|--|---|
| 2239 Robert W. Lloyd<br>University of Florida                   | 2257 Steven Galitski<br>West Texas A & M University          | 2275 Ryan Lambe<br>University of Florida                   | 2293 Lorin T. Wong  |
| 2240 Jasper H. Baldwin Jr.<br>Texas Tech University             | 2258 Ifeoluwa T. Popoola<br>Willamette University            | 2276 Leopoldo Negrete<br>University of Texas-El Paso       | 2294 Colonel Robert B. Strain<br>University of Michigan       |
| 2241 Bert H. Dannenfelser<br>University of Iowa                 | 2259 Ryan Michaud<br>University of Akron                     | 2277 William H. All III<br>Georgia Institute of Technology | 2295 Stephen M. Youts<br>University of Texas-Arlington        |
| 2242 Philippe N. Pasco<br>University of Hartford                | 2260 Jonathan T. Sneed<br>Tennessee Technological University | 2278 Albert M. Saibini<br>University of Nevada, Reno       | 2296 Sean W. Ochsenbein<br>Tennessee Technological University |
| 2243 Alexander M. Bozich<br>University of Puget Sound           | 2261 William B. Butler<br>Mississippi State University       | 2279 L. Mills Tuttle Jr.<br>University of Florida          | 2297 Joshua D. Herwig<br>Tennessee Technological University   |
| 2244 Reed M. Erickson<br>Texas Christian University             | 2262 Terence J. Moran IV<br>University of Florida            | 2280 Richard S. Cutler Jr.<br>Northwestern University      | 2298 James P. McGlynn<br>Rutgers State University             |
| 2245 Ruben Guillen II<br>University of Texas-El Paso            | 2263 Christopher J. Schwartz<br>Colgate University           | 2281 William M. Manger<br>Washington & Lee University      | 2299 Christopher W. Washburn<br>University of Maryland        |
| 2246 Jared E. Hoppis<br>Wichita State University                | 2264 Robert M. Wolfley<br>University of Southern Indiana     | 2282 James R. Shelton<br>Texas Christian University        | 2300 Robert F. Hall Jr.<br>Kansas State University            |
| 2247 Christian H. Fredericks<br>Case Western Reserve University | 2265 E. Luke Morrow<br>Oregon Institute of Technology        | 2283 William L. Ruppertsberger<br>University of Maryland   | 2301 William F. Womble<br>Duke University                     |
| 2248 Richard G. Taylor<br>University of Mississippi             | 2266 Joseph G. Wechsler<br>Ohio Wesleyan University          | 2284 David D. Lynch, Jr.<br>Washington University          | 2302 William E. Brown<br>Western Kentucky University          |
| 2249 Nicholas S. Clymer<br>Sonoma State University              | 2267 Christopher C. Huelsman<br>University of Cincinnati     | 2285 Jared L. Grove<br>Minnesota State Univ. Mankato       | 2303 Julian D. Whiting Jr.<br>Mercer University               |
| 2250 Colin J. Hueser<br>Iowa State University                   | 2268 W. Lee Noel<br>Duke University                          | 2286 Howard W. Oxley Jr.<br>University of Colorado         | 2304 Shawn M. DeRosa<br>Hanover College                       |
| 2251 Arthur G. Arand Jr.<br>University of Cincinnati            | 2269 Thomas L. Anderson<br>University of Idaho               | 2287 H. Russell Potts Jr.<br>University of Maryland        | 2305 John R. Speight<br>Texas Tech University                 |
| 2252 Matthew S. Papadopoulos<br>University of Michigan          | 2270 Arthur N. Berry Jr.<br>University of Georgia            | 2288 John J. Gilligan Jr.<br>West Virginia University      | 2306 Mark S. Kemper<br>Indiana University                     |
| 2253 Carlo A. La Monica<br>Cameron University                   | 2271 Jerry C. Allen<br>Ohio Wesleyan University              | 2289 Robert G. Syring<br>University of Idaho               | 2307 Sidney W. Reese Jr.<br>Duke University                   |
| 2254 Michael L. D'Addabbo<br>Saint Louis University             | 2272 Harvey S. Clapp V<br>Westminster College                | 2290 William J. Meek<br>Iowa State University              | 2308 Lowell D. New<br>Kansas State University                 |
| 2255 Ernest A. Witucki Jr.<br>University of Utah                | 2273 Blair Mason<br>University of Alberta                    | 2291 John T. McDonald<br>University of North Dakota        | 2309 William J. Murray<br>University of Miami                 |
| 2256 Nelson J. Allen<br>Baylor University                       | 2274 Frederick G. Koehler<br>University of Cincinnati        | 2292 James Stuart<br>University of Nebraska-Lincoln        | 2310 Gary B. Montgomery<br>Hanover College                    |



- 2311 John F. Kegley  
Gettysburg College
- 2312 Christopher C. Wagoner  
University of Southern California
- 2313 Stanley M. Cuppy  
Butler University
- 2314 Christopher A. King  
University of Central Florida
- 2315 Francis W. Wise  
Union College
- 2316 Richard N. Kappel Jr.  
Bowling Green State University
- 2317 Jayson B. Huneycutt  
West Texas A & M University
- 2318 Dwight T. Baptist  
University of Virginia
- 2319 Harlan W. Broberg  
University of Iowa
- 2320 Bruce H. Myers  
Kansas State University
- 2321 Donald D. Tourte  
Iowa State University
- 2322 Winthrop G. Dale  
University of Idaho
- 2323 Anthony M. Baragas  
Sam Houston State University
- 2324 Michael K. Brady  
Dalhousie University
- 2325 Christopher A. Suits  
Louisiana State University
- 2326 Thomas M. Goodwyn  
Schreiner University
- 2327 Jeffrey A. Wilson  
University of Akron
- 2328 Brooks Wright  
University of Oklahoma
- 2329 Jay M. DeVoss  
Franklin College
- 2330 Thomas E. Adams  
Vanderbilt University
- 2331 George G. Carnahan  
University of Oklahoma
- 2332 Richard S. Hayes  
Iowa State University
- 2333 Chad S. Ballard  
University of Illinois
- 2334 Aaron M. Brennan  
San Diego State University
- 2335 Michael D. Elrod  
Washburn University
- 2336 Gregory J. Heyt  
Rutgers State University
- 2337 Arthur L. Weaver  
University of Nebraska-Lincoln
- 2338 Bruce H. Richardson  
University of Iowa
- 2339 Brian M. Hose  
McDaniel College
- 2340 Edward M. McCarvey  
Mercer University
- 2341 Chad A. Davidson  
University of Alberta
- 2342 Adam E. Ullman  
Union College
- 2343 Merrill C. Brinton  
Dalhousie University
- 2344 James L. Carney  
University of Missouri
- 2345 Alan R. Berry  
Whitman College
- 2346 Andrew D. Nixon  
Miami University
- 2347 Casey T. Ellison  
Schreiner University
- 2348 Cary R. Buxton  
Butler University
- 2349 John G. von Jess  
Union College
- 2350 W. Andrew Cole  
Hanover College
- 2351 Alexander M. Stefanic  
Clemson University
- 2352 Alex Charnofsky  
Sonoma State University
- 2353 Jonathan C. Rogowski  
Miami University
- 2354 Jeffrey B. Love  
Vanderbilt University
- 2355 Jeffrey F. Woods  
Sonoma State University
- 2356 Lawrence G. Trammel Jr.  
University of Arkansas
- 2357 Henry V. Bonner  
Auburn University
- 2358 David C. Enslow  
University of Washington
- 2359 Jon A. McBride  
West Virginia University
- 2360 Victor H. Meena Jr.  
University of Mississippi
- 2361 R. Scott Morris  
University of Chicago
- 2363 Eric C. Sallmann  
St. Norbert College
- 2363 Andrew J. Sender  
Johns Hopkins University
- 2364 Jesse D. Teta  
University of Nevada, Las Vegas
- 2365 Mark A. Grifo  
Miami University
- 2367 Ernie S. Chan  
Dalhousie University
- 2367 Justin W. Walker  
Washburn University
- 2368 Craig A. Roaden  
University of Louisville
- 2369 Daniel L. Ayala  
Northwest Missouri State University
- 2370 Mitchell D. Lane  
California State University Northridge
- 2371 Jared L. Roaden  
University of Louisville
- 2372 Jeffrey T. Rees  
University of Louisville
- 2373 Russell W. Kohl  
Bowling Green State University
- 2374 Gregory D. Spears  
Dalhousie University

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Members joining from March 23, 2011 to November 10, 2011.  
The next issue of *The Scroll* will list the newest members.



### 2011 in Review

During 2011, Phi Delta Theta reported 353 news items on its website. *The Scroll* RSS feed at [www.phideltatheta.org](http://www.phideltatheta.org) has become an integral part of Phi Delta Theta as it is the place to obtain day-to-day news about the Fraternity. Whether it was chapter awards being won, philanthropy and community service successes, colonizations and installations, recruitment successes, Phi supporting Phis, or any other type of news item, Phi Delta Theta was very proud to report each and every one of them.

*The Scroll* RSS feed is creating a culture of good news within Phi Delta Theta, and we encourage everyone to keep sending in news items. To do so, click on the "Suggest a Story" link below *The Scroll* RSS feed or send positive news to [newsitem@phideltatheta.org](mailto:newsitem@phideltatheta.org).

Here were the top stories of 2011, based on number of hits:

#### The Top 10:

1. Win a Knight Statue Through The Foundation's Knights of Pallas Competition
2. New York Zeta (Colgate) Phis Support Brother During Chemotherapy Treatments
3. Phi Delta Theta's New Branding Strategy To Be Rolled Out At ELI On July 31st
4. South Carolina Gamma (Clemson) Phi To Be Contestant on *The Bachelorette*
5. Announcing Phi Delta Theta's 2011 Peer Mentor Class
6. Phi Delta Theta Installs New Jersey Beta Chapter at Princeton University
7. Ohio Zeta (Ohio State) Phis Raise \$1,400 For Brother in Hospital
8. 113 Phi Deltas Initiated Into Order of Omega, 21% Increase From Previous Year
9. Phi Delta Theta Colonizes New York Epsilon at Syracuse University
10. 51 Founding Fathers Initiated Into Florida Nu Chapter at Florida Atlantic University

### Zippy the University of Akron Mascot

I loved the summer 2011 issue of *The Scroll*, especially the full-page color photo of Zippy. I would like to add some more material for your records about the University of Akron mascot. Pete Demming, '56, was not only a Zippy, but he was the first Zippy!

As a freshman at Akron in 1925, Margaret Hamlin won a campus contest by coming up with the name Zippers, but that was a popular rubber shoe manufactured by BF Goodrich at the time. In 1950 the name was shortened to Zips by the Athletic Director.

Margaret Hamlin Wendelken later was the mother of Jon Wendelken, '58, and James Wendelken, '63.

—Hank Bertsch, Akron '64

## Phi Delt Blog



Want to keep the conversation going online? Visit [phideltblog.com](http://phideltblog.com) and talk about the Fraternity's hot topics. Recent posts include a discussion on hazing, guest posts from Greek officials, chapter advice and tips for alumni. Read about what's going on and join in the conversation by submitting your own post!

### Congratulations Rusty Richardson

It won't be the same without Rusty being at GHQ in Oxford. When I was a member of the Survey Commission, I was dispatched to Tampa in about 1980 to observe firsthand the Tampa group who was petitioning to become a Phi chapter. Rusty was a leader in that group, and I have enjoyed following his career in Phi Delta Theta since that time. The good news is that Rusty is now at Cumberland University in Lebanon, Tennessee only 30 miles from Nashville where I live. Hopefully, I will see him more often now than when he was in Oxford.

—Bill Estes, Vanderbilt '55

# Chapter Grand

Phi Delta Theta honors members who have entered the Chapter Grand by listing them in the magazine. We generally reserve extended obituary articles for famous Phis and general officers. To submit obituary information, email [scroll@phideltatheta.org](mailto:scroll@phideltatheta.org).



Pictured are Ernie Pyle, second from the left and Jack Bales, fourth from the left

## In the Marianas Islands, February 27, 1945

**B**efore starting out on my long tours with the navy, I've decided to visit the famous B-29 Super Fortress boys who are bombing Japan from here. This came about largely because I have "kinfolk" flying on the B-29s, and I thought I'd kill two birds by visiting and writing at the same time.

So here I am, sitting on a screened porch in my underwear, comfortable as a cat, with the surf beating on the shore and a lot of bomber pilots swimming out front. The B-29 boys, from commandant clear down to lowest enlisted men, live well out here. They are all appreciative of their good fortune, and I've not heard a dissenting voice. Of course, they would all rather be home, but who wouldn't?

The man I came to visit is Lt. Jack Bales, another farm boy from down the road near Dana, Indiana. Jack is a sort of nephew of mine. He isn't exactly a nephew, but it's too complicated to explain. I used to hold him on my knee and all that sort of thing. Now he's 26, and starting to get bald like his "uncle."

Jack's folks still live just a mile down the road from our farm but Jack left the farm and went to the University of Illinois and got educated real good, and was just ready to become a famous lawyer when the war came along and he enlisted. He spent a year as a private and then got a commission and now

he's a first lieutenant and flew over with the B-29s from Nebraska last October.

Jack lives in a steel Quonset hut with 10 other flyers. Most of them are pilots, but Jack is a radio man. He and another fellow have charge of all his squadron's radio. He doesn't have to go on missions except now and then to check up. But upon arriving I learned, both to my astonishment and pride, that he had been on more missions than anybody in his squadron. In fact, he's been on so many that his squadron commander has forbidden him to go for a while. He doesn't go on so many because he enjoys it. Nobody but a freak likes to go on combat missions. He goes because he has things to learn, and because he can contribute things by going.

Another mission or two and he will have had his quota authorizing him to go back to rest camp for a while. But he seems to show no strain from the ordeal. He's pretty phlegmatic, and he says that sitting around camp gets so monotonous he sort of welcomes a mission just for a change.

During flight Jack sits in a little compartment in the rear of the plane, and can't see out. In all his missions over Japan, he's seen only one Japanese fighter. Not that they didn't have plenty around. But he's so busy he seldom gets to a window for a peek. The one time he did, a Japanese plane came slamming under Jack's plane so close it almost took the skin off.

Like all combat crewmen, Jack spends all

## Jack T. Bales, Illinois '40

Jack T. Bales, long-time Manhattan Beach resident and real estate investor, passed away at his home on May 2, 2011, from complications of pneumonia. He is a direct descendent of Thomas White, a member of the famous Boston Tea Party who disguised as a Mohawk Indian helped throw King George's tea overboard in Boston Harbor in December 1773. During WWII as part of the 875th Bomb Squad 498th Bomb Group, he trained 125 combat crews of B-29s in the use of radar for navigation and bombardment and compiled a total of 785 flying hours.

Ernie Pyle, roving correspondent for Scripps Howard newspaper chain from 1935 until his death during combat during WWII, came to visit his relative Jack in the Marianas Island, and what follows is his column regarding the visit.

night and at least half of each day lying on his cot. He holds the record in his hut for "sack time," which means just lying on your cot doing nothing. He has his work so organized that it doesn't take much of his time between missions, and since there's nothing else to do, you lie around. Jack says he has got so lazy he won't be able to face a job after the war, so thinks he'll work into civilian life gradually by going back to school again.

The B-29 flyers sleep on folding canvas cots, with rough white sheets. Sleeping is wonderful here, and along toward morning you usually pull a blanket over you. Each flyer has a dresser of wooden shelves he's made for himself, and several homemade tables scattered around. The walls are plastered with maps, snapshots and pin-up girls—but I noticed that real pin-up girls (wives and mothers) dominated over the movie beauties. In fact eight of the ten men in the hut are married.

Although the food is good here, most of the boys get packages from home. One kid wrote and told his folks to slow up a little, that he was snowed under with packages.

Jack has had two jars of Indiana fried chicken from my Aunt Mary. She cans it and seals it in Mason jars, and it's wonderful. She sent me some in France, but I'd left before it got there. Jack took some of his fried chicken in his lunch over Tokyo one day. We Hoosiers sure do get around, even the chickens. ■



**John Budack, Minnesota '58**

Former Chapter Adviser, Province President and Foundation Scholarship committee member  
John Budack died Sept. 12, 2011. He was 74.  
Brother Budack served as a Fraternity volunteer for 35 years. He was professor emeritus from Georgia Southern University.

**Moreland Irby, Richmond '43**

Former Province President Moreland Irby died May 27. During World War II, Brother Irby was involved with the Manhattan Project at the University of Virginia.

**Paul Hug, SMU '65**

Former SMU Chapter Adviser Paul Hug died July 28, 2011. Brother Hug was a Navy veteran and a Certified Public Accountant.

**University of Akron  
Ohio Epsilon**

'50, Donald C. Nelson  
Medina, Ohio, 10/11

'51, James Sanfilippo  
Cuyahoga Falls, Ohio, 5/11

'52, Earl H. Feeney, Jr.  
Stow, Ohio, 9/11

**University of Alabama  
Alabama Alpha**

'47, Norborne C. Stone  
Spanish Fort, Ala., 9/11

'49, Mercer S. Thomas  
Birmingham, Ala., 11/11

'55, David W. Bradley, Jr.  
Brentwood, Tenn., 5/11

'63, Jordan E. Brooks III  
Birmingham, Ala., 10/11

**University of Arizona  
Arizona Alpha**

'69, David R. Domingo  
Sacramento, Calif., 9/10

**Ashland University  
Ohio Mu**

'71, Richard D. McBride  
Saint Clairsville, Ohio, 4/11

**Auburn University  
Alabama Beta**

'40, Charles W. Lokey, Jr.  
Birmingham, Ala., 8/11

'57, Thomas G. Gaillard  
Mobile, Ala., 6/11

'66, Hugh C. Sparks III  
Midway, Ala., 10/10

'61, Harry E. Myers, Jr.  
Mobile, Ala., 8/11

**Ball State University  
Indiana Kappa**

'71, John A. Meiss  
Crown Point, Ind., 6/11

**Butler University  
Indiana Gamma**

'48, Grant C. Appel, Jr.  
Marco Island, Fla., 3/11

'51, Louis W. Disser  
Shelbyville, Ind., 4/11

'61, Herbert H. Wright  
Columbus, Ohio, 8/11

'65, Thomas G. Owens  
Kokomo, Ind., 7/11

'73, David H. Smith  
Indianapolis, Ind., 5/11

**University of California-  
Berkeley  
California Alpha**

'49, John A. McWhirter  
Los Gatos, Calif., 5/11

'58, John M. Coakley  
Los Altos, Calif., 5/11

'59, Edward P. Kelly  
Berkeley, Calif., 10/11

**University of  
California-Los Angeles  
California Gamma**

'45, Douglas K. Kinsey  
Millbrook, N.Y., 6/11

'53, Dean E. Rankin  
Palm Desert, Calif., 7/11

**Case Western Reserve  
University  
Ohio Eta**

'50, John A. Fischley  
Amelia, Ohio, 10/11

'50, Robert L. Schroeder  
Longboat Key, Fla., 7/11

**University of Chicago  
Illinois Beta**

'42, James W. Tedrow  
Atherton, Calif., 1/11

**University of Cincinnati  
Ohio Theta**

'40, Arthur S. Osmond  
Cincinnati, Ohio, 4/11

'46, Robert S. Heidt  
Cincinnati, Ohio, 5/11

'47, R. Charles Ginn  
Fort Lauderdale, Fla., 6/11

'56, Robert J. Von Barga  
Montgomery, Ohio, 4/11

**Colgate University  
New York Zeta**

'82, Albert J. Alletzhauer  
Phuket, Thailand, 5/11

'12, Victor A. Krivitski  
Cape May, N.J., 8/11

**Cornell University  
New York Alpha**

'34, William F. Booker, Jr.  
Louisville, Ky., 11/10

'40, I. Robert Wood  
Geneva, N.Y., 4/11

'48, Richard S. Archibald  
Locust Grove, Va., 6/11

**Dalhousie University  
Nova Scotia Alpha**

'65, Ewan S. "Sudsy" Clark  
New Westminster, B.C., 6/11

**Denison University  
Ohio Iota**

'42, George M. Trautman  
Columbus, Ohio, 5/11

'43, Richard E. Straith  
Bloomfield Hills, Mich., 8/10

**University of Florida  
Florida Alpha**

'35, John R. Allison  
Washington, D.C., 6/11

'49, George H. Smith  
Atlanta, Ga., 3/11

'49, Russell A. Lampe  
St. Petersburg, Fla., 10/11

'49, O. E. Williams  
Delray Beach, Fla., 5/11

'50, Andrew G. Pattillo, Jr.  
Ocala, Fla., 11/10

'51, Thomas M. McClelland  
Daytona Beach, Fla., 7/10

'55, William M. Ives  
Brevard, N.C., 4/11

'55, Phillip A. O'Berry  
Ames, Iowa, 7/11

'62, Robert W. Hewitt  
Orlando, Fla., 9/11

'84, Eugene F. Sole  
Cape May, N.J., 8/11

**Franklin College  
Indiana Delta**

'50, R. Lynn Cole 📧  
Phoenix, Ariz., 3/11

**University of Georgia  
Georgia Alpha**

'43, Fred Bell  
Moultrie, Ga., 6/11

'80, Philip M. Walden, Jr.  
Atlanta, Ga., 6/11

**Georgia College  
Georgia Zeta**

'91, Brian P. Lauer  
Atlanta, Ga., 2/11

**Georgia Institute of  
Technology  
Georgia Delta**

'45, Joseph E. Daniel  
La Grange, Ga., 9/11

'56, Walker P. Campbell  
Covington, Ga., 5/11

'58, William C. Boswell, Jr.  
Macon, Ga., 7/11

**Gettysburg College  
Pennsylvania Beta**

'59, Richard S. Royer  
Lynchburg, Va., 9/11

**Hanover College  
Indiana Epsilon**

'54, Robert J. Ice  
Indianapolis, Ind., 3/11

'65, Ronald L. Weimer  
West Point, Ky., 9/11

'68, Henry H. Hixson  
Columbus, Ohio, 8/11

**University of Illinois  
Illinois Eta**

'40, Jack T. Bales  
Manhattan Beach, Calif., 5/11

'50, William T. O'Byrne  
St. Louis, Mo., 10/11

'00, Daniel P. Firkins  
Kirkland, Ill., 5/10

**Indiana University  
Indiana Alpha**

'54, Charles W. Cordes  
Seymour, Ind., 6/11

'78, Andrew K. Shiel  
Indianapolis, Ind. 6/11

**University of Iowa**  
Iowa Beta

'54, Donald M. Bye  
Palmetto Bay, Fla., 5/11

'58, Rodney J. White  
Omaha, Neb., 8/11

**Iowa State University**  
Iowa Gamma

'41, Darrell D. DonCarlos  
Sun City West, Ariz., 3/11

'42, John D. Sokol  
Prescott, Ariz., 9/11

'91, Steven M. Talbott  
Marengo, Ill., 5/11

**University of Kansas**  
Kansas Alpha

'46, Quinton R. Wells  
Kansas City, Mo., 8/11

'49, Edmund N. Morrill  
Topeka, Kan., 7/11

'52, Gordon M. Rock  
Kansas City, Mo., 7/11

'53, George R. Mrkonich  
Shawnee Mission, Kan.,  
5/11

'63, Thomas A. Miller  
North Little Rock, Ark.,  
9/11

'69, Peter L. Woodsmall  
Shawnee Mission, Kan.,  
10/11

**Kent State University**  
Ohio Lambda

'73, Ernest H. Hirsh  
Cincinnati, Ohio 2/11

**Lehigh University**  
Pennsylvania Eta

'58, Donald R.  
MacClymont  
Shawnee, Kan., 3/10

**University of Manitoba**  
Manitoba Alpha

'55, Thomas K. Rymes  
Ottawa, Ont., 5/11

**University of Maryland**  
Maryland Alpha

'55, John W. Moseman III  
Elkridge, Md., 8/11

'59, Donald W. Scudder  
Rockville, Md., 8/11

'06, Timothy J. Kern  
Chestertown, Md., 9/11

**Massachusetts Institute  
of Technology**  
Massachusetts Gamma

'47, Charles L. Storrs, Jr.  
Skysville, Md., 1/11

'48, Paul R. Seeman, Jr.  
Peachtree City, Ga., 3/11

'49, Lawrence J. Degan  
Rochester, N.Y., 3/11

'50, Robert C. Geiss  
El Toro, Calif., 3/11

'52, Collin W.  
Scarborough III  
Hilton Head, S.C., 6/11

'61, Garrick A. Gustafson  
Tequesta, Fla., 7/11

'79, Timothy J. Carroll  
Greenfield, Mass., 7/11

**Mercer University**  
Georgia Gamma

'41, John M. Couric  
Arlington, Va., 6/11

**Miami University**  
Ohio Alpha

'40, Wallace H. Duffy  
Apopka, Fla., 5/11

'40, John A. Silander  
Dallas, Texas, 10/10

**University of Michigan**  
Michigan Alpha

'43, Harold A. "Hap"  
Langstaff  
Sacramento, Calif., 4/11

'46, M. Bliss Bowman  
Bloomfield Hills, Mich.,  
12/10

'46, Christian W. Nissler III  
Bay Minette, Ala., 5/11

**Michigan State University**  
Michigan Beta

'54, Howard H. Harpst  
Tucson, Ariz., 10/11

'80, Robert E. Schmidt  
Plymouth, Minn., 6/11

'81, Gerald F. Van Fleet  
Naples, Fla., 10/11

**University of Minnesota**  
Minnesota Alpha

'53, Gene H. McAlister  
White Bear Lake, Minn.,  
6/11

'58, John J. Budack ☺  
Statesboro, Ga., 9/11

**University of Mississippi**  
Mississippi Alpha

'43, Jack M. McLarty  
Jackson, Miss., 8/11

'53, Edwin R. Orr III  
Pontotoc, Miss., 10/11

**University of Missouri**  
Missouri Alpha

'43, George P. Vogt  
Dublin, Ohio, 9/11

**Missouri State University**  
Missouri Epsilon

'87, Steven R. Taraszka  
Atlanta, Ga., 6/11

**University of Montana**  
Montana Alpha

'64, Jeffrey L. Mann  
Missoula, Mont., 8/11

**University of Nebraska-  
Lincoln**  
Nebraska Alpha

'58, Curtis R. Cardwell  
Fountain Valley, Calif.,  
10/11

**University of New Mexico**  
New Mexico Alpha

'52, Robert E. Pielemeier  
Somis, Calif., 8/11

'52, Wallace L. Tate  
Honolulu, Hawaii, 5/11

'53, R. F. Kleinschmidt, Jr.  
Sarasota, Fla., 2/11

**Univ. of North Carolina**  
North Carolina Beta

'81, John M. Cornick  
Raleigh, N.C., 5/11

**Northwestern University**  
Illinois Alpha

'59, William C.  
Mecklenburg  
Fontana, Wisc., 3/11

**Ohio State University**  
Ohio Zeta

'64, Richard N. Maxwell  
Columbus, Ohio, 4/11

**Ohio University**  
Ohio Gamma

'43, William B. Biggs  
Athens, Ohio, 4/11

**Ohio Wesleyan Univ.**  
Ohio Beta

'51, David E. Griffiths  
Chagrin Falls, Ohio, 9/11

'51, Carl R. Webster  
Greensboro, N.C., 10/11

'57, James B. Dennis  
Rawson, Ohio, 6/11

'58, Stewart P. Gardner  
Cornelius, N.C., 12/10

'65, Lawrence W. Simpson  
Columbus, Ohio, 7/11

**University of Oklahoma**  
Oklahoma Alpha

'52, Neill M. McCown  
Edmond, Okla., 12/10

'53, Donald G. Birchum  
Whitney, Texas, 9/10

**Oklahoma State Univ.**  
Oklahoma Beta

'56, Charles E. Hollar  
Ponca City, Okla., 10/11

**University of Oregon**  
Oregon Alpha

'49, Marvin R.  
Rasmussen  
Portland, Ore., 5/11

'50, Robert E. Lavey  
Portland, Ore., 5/11

'53, Richard T. Thacker, Jr.  
Sun City, Calif., 9/11

**Univ. of Pennsylvania**  
Pennsylvania Zeta

'54, James H. Brennan, Jr.  
Naples, Fla., 4/11

'56, Robert E. Lebengood  
Athens, Ga., 4/11

'58, P. A. Keblish, Jr.  
Allentown, Pa., 1/11

'60, C. W. Prevost  
Coral Gables, Fla., 12/10

**Pennsylvania State Univ.**  
Pennsylvania Theta

'38, John C. Cosgrove, Jr.  
State College, Pa., 9/11 ☺

'46, David A. Hess  
State College, Pa., 5/11

'56, Edwin D. Robinson  
Penn Valley, Calif., 8/11

**University of Pittsburgh**  
Pennsylvania Iota

'54, Richard E. Deitrick  
Carnegie, Pa., 8/11

**Purdue University**  
Indiana Theta

'68, Mitchell D. Cary  
Yellow Springs, Ohio, 11/11

**Randolph-Macon  
College**  
Virginia Gamma

'59, Harrison T. Simons  
Oxford, N.C., 8/11

'75, Mark R. Lassiter  
Hampton, Va., 6/11

**University of Richmond**  
Virginia Delta

'43, Moreland R. Irby ☺  
Mechanicsville, Va., 5/11

'77, J. Fain Peebles  
Manassas, Va., 9/11

**Ripon College**  
Wisconsin Gamma

'60, Richard J. Celichowski  
Fond du Lac, Wisc., 6/11

**Univ. of South Dakota**  
South Dakota Alpha

'92, Jeffrey D. Swedeen  
Yankton, S.D., 7/11

'13, Hunter J. Heidesch  
Marcus, Iowa, 8/11

**Univ. of South Florida**  
Florida Epsilon

'99, Jason T. Moore  
Homosassa, Fla., 5/11

**University of Southern  
Indiana**  
Indiana Lambda

'03, Nicholas S. Imes  
Evansville, Ind., 5/11

**Southern Methodist University**  
 Texas Delta

'65, Paul N. Hug  
Dallas, Texas, 7/11

**Stanford University**  
 California Beta

'43, John R. Grey, Jr.  
San Rafael, Calif., 5/11


**Stephen F. Austin State University**  
 Texas Eta

'74, Donald W. Warner  
Alexandria, Va., 9/10

'01, Ronald Bowman, Jr.  
Whitehouse, Texas, 5/11

**Syracuse University**  
 New York Epsilon

'46, Edward J. Burns  
Seven Lakes, N.C., 7/11

'49, Robert L. Woerner   
Doylestown, Pa., 12/10

**University of Tennessee**  
 Tennessee Gamma

'69, John T. Flowers  
Knoxville, Tenn., 10/11

**Univ. of Texas-Austin**  
 Texas Beta

'31, Lewis W. Pollok  
Houston, Texas, 11/11

'48, Warwick F. Field, Jr.  
San Marcos, Texas, 8/10

'55, William L. Garwood  
Austin, Texas, 7/11

'60, Gustav R. Robertson, Jr.  
Renton, Wash., 4/11

'60, Allen C. Smith  
Amarillo, Texas, 10/11

'63, Alfred E. White, Jr.  
Houston, Texas, 8/11

'89, Scott R. Pratt  
Houston, Texas, 9/11

**Texas A & M University**  
 Texas Nu

'89, Michael D. Heathcott  
Missouri City, Texas, 10/11

**Texas Tech University**  
 Texas Epsilon

'50, Robert F. Fee, Jr.  
Lubbock, Texas, 9/11

'52, Abraham B. Enloe  
Lubbock, Texas, 7/11

'57, Ross S. Cass  
Plainview, Texas, 10/11

'60, Gene F. Boyd  
Ardmore, Okla., 11/11

'60, Preston L. Davis  
Thornton, Colo., 8/11

'61, Dan C. Gurley  
Woodstock, Ga., 5/11

'63, Richard R. Jennings  
Plano, Texas, 4/11

'67, Clyde E. Williams, Jr.  
Lewisville, Texas, 10/11

'71, Thomas J. Brown  
Levelland, Texas, 6/11

'78, Joe G. Conine  
Tyler, Texas, 6/11

'81, Michael L. Cain  
Lubbock, Texas, 7/11

**University of Toronto**  
 Ontario Alpha

'59, Olen A. Tucker  
Orilla, Ont., 8/11

**Vanderbilt University**  
 Tennessee Alpha

'41, John M. Warren  
Mobile, Ala., 9/11

'44, John R. Murray, Jr.  
Birmingham, Ala., 9/11

'51, Kermit C. Stengel, Jr.  
Nashville, Tenn., 9/11

'55, Selwyn H. Turner, Jr.  
Daphne, Ala., 6/11

**University of Vermont**  
 Vermont Alpha

'74, Richard E. Dutil  
Brandon, Vt., 8/11

**University of Virginia**  
 Virginia Beta

'50, Peyton F. Carter  
Scarsdale, N.Y., 6/11

'55, C. Allen Smith  
Winnetka, Ill., 4/11

**Wabash College**  
 Indiana Beta

'60, Robert S. Ploski  
Crown Point, Ind., 8/11

**Washburn University**  
 Kansas Beta

'59, Kimber E. Macht  
Topeka, Kan., 5/11

**Washington & Lee Univ.**  
 Virginia Zeta

'45, Collier Wenderoth, Jr.  
Fort Smith, Ark., 6/11

'70, Thomas N. McJunkin  
Charleston, W. Va., 10/11

**Washington State Univ.**  
 Washington Gamma

'46, Arthur Campbell  
Chelan, Wash., 8/11

**Washington University**  
 Missouri Gamma

'43, Joseph P. Funk  
Atlanta, Ga., 8/11

'46, Louis W. Bergesch  
Stamford, Conn., 5/10

**West Texas A & M Univ.**  
 Texas Theta

'67, Jim L. Cox  
Wimberley, Texas, 7/11

**West Virginia University**  
 West Virginia Alpha

'46, Rodney P. Harrington  
Arlington, Va., 9/11

**Whitman College**  
 Washington Beta

'51, Robert G. Hause, Jr.  
Port Angeles, Wash., 3/11

'55, Paul Panagakis  
Seattle, Wash., 8/11

'63, Irwin G. Conner  
Wenatchee, Wash., 8/11

'70, Jack R. Riehl  
Walla Walla, Wash., 5/11

**University of Wisconsin**  
 Wisconsin Alpha

'63, Robert M. Stickney  
Fort Lauderdale, Fla., 4/11

 Past Province President

...in coelo  
quies est

"...in heaven there is rest"



*Please let GHQ know about members who have entered the Chapter Grand.  
Send an obituary link to [scroll@phideltatheta.org](mailto:scroll@phideltatheta.org) or mail to  
Phi Delta Theta Headquarters, 2 South Campus Ave. Oxford, OH 45056.*



# Donor Profile

## Harold "Knap" Knapheide

### Cardinal Principles from 1848

By: Molly Sawyer

It is only appropriate that Harold "Knap" Knapheide, *Kansas '67*, is a member of the Phi Delta Theta Kansas Alpha chapter, as the Knapheide family business and the Fraternity were both founded in 1848. Knapheide has played a crucial role as a donor to the Fraternity as well as practicing the overall qualities of a Phi Delt to this day.

Back in 1848 Knapheide Manufacturing Company began in Quincy, Ill. with the production of covered wagons for the pioneers heading west. Since then, the business has progressed immensely and expanded into making specialty equipment for utility and delivery trucks.

Over the past five decades Knap has focused on forming human relationships with his customers as it is the most important characteristic to a profitable business. Success, according to Knap, is measured in long-term relationships rather than short-term profits, which parallels the Phi Delt values as well.

Knapheide is a Trustee of the Kansas University Endowment demonstrating a clear understanding not only for giving back, but the importance of the relationship between a strong national fraternity and the local chapter, which Phi Delta Theta embodies.



Knap continues to work hard as the fifth generation contributor to the family business. Soon his son Harold W. "Bo" Knapheide, another Kansas Alpha Phi Delt, will mirror his objectives building the business for the future.

*Molly Sawyer, Miami '12, was a General Headquarters intern in the fall of 2011.*

(Please complete and return this reply form)



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\_\_\_\_ Please send me information on including the Phi Delta Theta Foundation in my will. Gifts to the Phi Delta Theta Foundation are tax deductible as provided by law.

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